

Voiso Earns 49 Badges in G2 Spring 2026 Report, Including 11 Leader Recognitions

March 18, 2026

SINGAPORE, SG - March 18, 2026 -
Voiso, a global provider of contact center software, has been recognized with 49 badges in the G2 Spring 2026 Reports, including 11 Leader distinctions across overall and regional categories. The report that was published on March 17, 2026.

The Spring 2026 recognition includes three Overall Leader placements in the Mid-Market Grid® Report for Call Center Infrastructure (CCI), the Grid® Report for Speech Analytics, and the Mid-Market Grid® Report for Speech Analytics. In addition to these overall placements, Voiso received eight Regional Leader distinctions across Asia, Asia Pacific, and India in categories including Call Center Infrastructure, Auto Dialer, and Speech Analytics.

G2, the world?s largest software marketplace, bases its rankings on verified customer reviews and market presence data. Its quarterly Grid® Reports evaluate vendors across usability, satisfaction, and product capabilities, offering independent insight into software performance across industries and regions.

Beyond the Leader distinctions, Voiso also received 37 High Performer badges across multiple categories and regional grids, reflecting consistent user satisfaction across markets. The Spring 2026 report further recognized Voiso with inclusion in G2?s ?Best Software 2026 ? Top 50 Customer Service Products? list, a designation awarded to a limited number of products based on aggregated user feedback and performance metrics.

The recognition spans both infrastructure and analytics capabilities, highlighting Voiso?s positioning in core contact center technology areas. The Mid-Market Grid® Report for Call Center Infrastructure evaluates scalability, reliability, and deployment efficiency, while the Speech Analytics reports assess customer satisfaction related to AI-driven insights and performance monitoring.

Regional Leader placements across Asia, Asia Pacific, and India underscore growing adoption in high-growth markets where contact center performance and operational agility are increasingly prioritized. The Auto Dialer and Speech Analytics categories in particular reflect demand for automation and real-time data analysis within mid-market environments.

Martin Kalinov, Chief Marketing Officer at Voiso, commented on the Spring 2026 recognition: ?Customer feedback is our north star, so these G2 badges mean a lot to us. They reinforce what?s working - and challenge us to raise the bar even higher. We?ll keep refining the product, revisiting our approach, and delivering an experience our customers can count on.?

G2 reports are widely referenced by enterprise buyers, mid-market organizations, and procurement teams evaluating technology solutions. The Spring 2026 results reflect aggregated customer sentiment across usability, implementation experience, support quality, and product performance.

The inclusion in G2?s Best Software 2026, Top 50 Customer Service Products list further reflects cross-category performance and overall user satisfaction. This recognition is based on review volume, rating consistency, and market momentum relative to competitors within the broader customer service software landscape.

The Leader distinctions are a direct reflection of Voiso?s superior performance and high customer satisfaction as reported by verified users. Placement in the Leader quadrant is reserved for products that rank highly by both market presence and customer satisfaction scores. The multiple Leader badges received; including the Overall and Mid-Market Leader recognitions for Call Center Infrastructure and Speech Analytics; validate Voiso's ability to serve diverse customer segments with best-in-class technology that addresses the core needs of modern contact centers.

Furthermore, the 37 High Performer badges across various categories underscore Voiso?s consistent delivery of a positive user experience. These badges are awarded to products with high customer satisfaction scores but a smaller market presence relative to the Leader quadrant, indicating strong momentum and a highly engaged user base that is passionate about the product. This broad recognition across performance grids reinforces Voiso?s position as a powerful and highly reliable platform for enterprises and mid-market organizations focused on enhancing customer experience and operational efficiency.

Industry analysts note that sustained recognition across both infrastructure and analytics categories suggests increasing convergence between communication reliability and intelligence capabilities within the CCaaS sector. As organizations expand AI adoption, demand continues to rise for platforms that combine operational stability with actionable insights.

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About Voiso

Voiso is a global provider of contact center software. Its platform includes predictive dialing, speech analytics, omnichannel communication, and real-time dashboards designed to help organizations manage customer interactions with operational clarity and scalability. Voiso serves enterprises, BPOs, and global brands across multiple industries.

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Voiso Inc

We started small by building a simple, reliable calling tool. Over time Voiso has become a modern end-to-end cloud contact center software.

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