

ProCycles.ch Launches Comprehensive Swiss E-Bike Shop Directory to Support Growing Cycling Market

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ProCycles.ch has launched a comprehensive online directory connecting cyclists and e-bike riders with verified bicycle shops, repair services, and dealers across all Swiss cantons. The Winterthur-based platform addresses the increasing demand for a centralized resource as e-bike adoption continues to surge throughout Switzerland.

The platform provides location-based search capabilities that enable cyclists to find nearby shops, browse by specific service types, and locate dealers for particular bicycle brands. Each verified listing includes current business information, available services, and recent updates about inventory and specialized offerings.

Switzerland has experienced remarkable growth in e-bike sales, with electric bicycles now representing a significant portion of the country's bicycle market. This rapid expansion has created challenges for consumers seeking qualified service providers and specialized dealers who understand the technical requirements of modern e-bikes.

ProCycles.ch serves both urban and rural communities across Switzerland, ensuring comprehensive coverage from major cities to smaller towns. The directory includes traditional bicycle shops that have expanded into e-bikes, specialized e-bike dealers, repair workshops, and rental services.

Representatives from the company say the Swiss cycling market has transformed dramatically with the rise of e-bikes, creating a need for better connections between riders and qualified local shops. Their directory aims to help cyclists find the right expertise while supporting local bicycle businesses in reaching their target customers.

The platform's launch comes as Swiss cities continue investing in cycling infrastructure and promoting sustainable transportation alternatives. Many commuters are transitioning to e-bikes for daily travel, while recreational cyclists increasingly choose electric assistance for longer tours through Switzerland's mountainous terrain.

Local bicycle retailers face growing competition from online sellers and international chains. According to ProCycles.ch, the directory helps these independent shops improve their digital presence and connect with customers who value professional service and local expertise.

The directory also serves tourists and temporary residents who need bicycle services during their stay in Switzerland. International visitors planning cycling tours can identify rental shops and service points along their routes, while business travelers can locate nearby repair services when needed.

ProCycles.ch distinguishes itself through its exclusive focus on the Swiss market, understanding of local cycling culture, and emphasis on verified business information. The platform regularly updates listings to ensure accuracy and includes filters for specific services such as cargo bike sales, family e-bike consultations, and specialized repair capabilities.

The company operates from Winterthur and maintains coverage across all Swiss regions, from Geneva to St. Gallen and from Basel to Ticino. As e-bike technology continues evolving and new models enter the market, the platform helps cyclists navigate the expanding landscape of options and services available throughout Switzerland.

ProCycles.ch represents a digital resource designed specifically for the Swiss cycling community, supporting both the growing number of cyclists and the local businesses that serve them. The platform continues to expand its listings and enhance search functionality to meet the evolving needs of Switzerland's cycling

ecosystem.

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For more information about ProCycles.ch, contact the company here:ProCycles.chkontakt (at) procycles.chkontakt@procycles.chSwitzerland

ProCycles.ch

Procycles.ch is Switzerland?s leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: https://www.procycles.ch

Email: kontakt@procycles.ch