



Kings Carpets Ltd Expands Mobile Showroom Service to Basildon Area

July 30, 2026

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Kings Carpets Ltd has announced the expansion of its mobile showroom service to better serve customers throughout the Basildon area, bringing comprehensive flooring solutions directly to homes and businesses across Essex. The company's enhanced service coverage reflects growing demand for convenient, personalized flooring consultations that allow customers to view samples in their actual living or working spaces.

The mobile showroom service enables customers to browse an extensive selection of flooring options including engineered wood, laminate flooring, luxury vinyl tiles, carpets, and artificial grass without leaving their properties. This expansion strengthens the company's presence across Essex, with Kings Carpets & Flooring - Bishop's Stortford - Flooring Basildon now offering comprehensive coverage throughout the region.

"The mobile showroom concept transforms how customers select flooring by allowing them to see samples in their own lighting conditions and alongside their existing décor," said Ian King of Kings Carpets Ltd. "This expansion into Basildon represents our commitment to making professional flooring services more accessible

while maintaining the personalized consultation experience our customers value."

The company's service portfolio encompasses supply, installation, maintenance, and repair of various flooring types for both residential and commercial properties. Professional installation teams ensure precise fitting for all flooring materials, while specialized carpet cleaning services help customers maintain their investments over time. Commercial clients benefit from tailored solutions designed to meet specific business environment requirements.

Beyond traditional showroom limitations, the mobile service addresses common customer challenges in flooring selection. Viewing samples in actual room conditions eliminates uncertainty about color matching and texture compatibility. The service particularly benefits customers with mobility concerns, busy schedules, or those managing commercial properties requiring minimal disruption to operations.

The expansion coincides with increased demand for home improvement services across Essex. Property owners increasingly seek professional guidance in selecting durable, aesthetically pleasing flooring solutions that enhance property value while meeting practical needs. The company's range includes options suitable for high-traffic areas, moisture-prone spaces, and rooms requiring specific acoustic properties.

Financing options through Snap Finance allow customers to spread costs over manageable payment periods, making quality flooring accessible to a broader customer base. This financial flexibility, combined with professional consultation and installation services, positions the company as a comprehensive flooring solutions provider rather than simply a supplier.

Kings Carpets Ltd maintains its operational base at Unit 2 Stanways, Hatfield Broad Oak, while extending its service reach throughout Essex. The company's expertise spans multiple flooring categories, enabling consultants to recommend appropriate solutions based on specific customer requirements, lifestyle factors, and budget considerations. With decades of industry experience, the company has established relationships with leading flooring manufacturers, ensuring access to quality materials and the latest design trends.

The mobile showroom expansion reflects Kings Carpets Ltd's evolution from a traditional flooring retailer to a full-service provider adapting to changing customer preferences and market dynamics. As the flooring industry continues to innovate with new materials and installation techniques, the company remains committed to bringing these advancements directly to customers throughout the region.

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Kings Carpets Ltd

Flooring Company In Essex, Hertfordshire and London. We make transforming your home easy with quality flooring - from purchase to installation and maintenance, we're with you every step of the way.

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