

Ranges Nationwide Turn to Fortis Targets for High-Quality Steel Shooting Targets

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Fortis Targets, a manufacturer of AR500 steel shooting targets based in Syracuse, Indiana, continues to serve the needs of shooting ranges, training facilities, and private landowners seeking durable and reliable target solutions. Since its founding in 2012 as Target Solutions USA, Fortis Targets has specialized in producing precision-cut steel targets designed for repeated use across both recreational and competitive shooting environments.

The company's product offerings include a broad range of steel targets, from reactive systems such as spinners, poppers, and dueling trees to static targets like 12"x20" torso silhouettes. Steel gongs in sizes from 6 to 12 inches, as well as larger Texas Star challenge targets, provide auditory and visual feedback that aids in skill development and range exercises. Rimfire-specific targets are also available to accommodate lighter calibers and recreational shooting activities. Accessories and stands support flexible range setups, and bundled range packages offer convenient solutions for facilities and private ranges looking for complete systems.

All targets are manufactured in the United States from 3/8" AR500 steel, a material selected for its toughness and ability to safely absorb impact from most pistol calibers and non-armor-piercing rifle rounds traveling under 3,000 feet per second. Steel-core and armor-piercing ammunition are not recommended, and minimum safe distances are advised at 10 to 15 yards for handguns and at least 100 yards for rifles. These guidelines are emphasized across the company's documentation and FAQ resources to ensure safe and effective use. Welds on all targets are covered by a lifetime warranty, reflecting Fortis Targets' commitment to consistent product performance and long-term durability.

Range operators and instructors rely on Fortis Targets for products that maintain performance under repeated firing conditions. The precision cutting of AR500 steel ensures uniform thickness and target surfaces, resulting in predictable impact patterns and reducing the risk of erratic ricochets. Reactive targets provide immediate feedback, making them useful for training drills and competitive shooting, while static targets and gongs support accuracy and precision exercises.

Fortis Targets also accommodates custom orders for specialized training exercises or events. Clients can request unique shapes, target configurations, or integrated mounting options to support specific shooting scenarios. This flexibility supports the needs of commercial ranges, competitive events, and private range operators looking to adapt their setups for different skill levels or firearm types.

Safety and responsible use remain central to the company's guidance. Information about appropriate ammunition, minimum distances, and proper target maintenance is widely available, and products are designed with both performance and safety in mind. Routine inspection of targets for wear, along with proper storage in dry conditions, helps maintain material integrity and extends the lifespan of AR500 steel targets.

Fortis Targets has built a customer base that includes over 100 ranges, shooting instructors, competition venues, and individual enthusiasts across the United States. The company maintains ongoing engagement with its clients through updates on product availability, safety reminders, and tips for setting up effective range configurations. Free shipping within the contiguous United States and bulk purchasing options are offered to support the operational needs of larger facilities or event organizers.

By focusing on material quality, consistent performance, and practical usability, Fortis Targets has become a recognized source for steel shooting targets in a variety of shooting contexts. Facilities and instructors looking for reliable, long-lasting targets benefit from a combination of durable AR500 steel, a range of target types and sizes, and adherence to recommended safety practices. Through continued attention to product integrity and practical application, Fortis Targets supports responsible firearms training and competitive shooting activities across the country.

About Fortis Targets:

Based in Syracuse, Indiana, Fortis Targets, founded in 2012 as Target Solutions USA, crafts high-quality, American-made steel targets. The company uses American-sourced materials to build durable, reliable tools that support responsible firearms training. Fortis Target's mission is to empower shooters with targets that deliver clear feedback and withstand rigorous use, fostering skill and confidence.

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