Urban Underpriced Expands Spring Inventory Selection at Castleton Showroom

March 25, 2026

INDIANAPOLIS, IN - March 25, 2026 -
Urban Underpriced has introduced an expanded spring inventory selection at its Castleton showroom, bringing a refreshed range of furniture and mattresses to the Indianapolis area as the retailer prepares for increased seasonal demand. The inventory expansion encompasses living room sets, bedroom furniture, dining room pieces, mattresses, and home office solutions across a broad range of styles and price points.

The Castleton showroom has added new product lines from leading furniture brands to its floor displays, allowing customers to evaluate options in a fully staged showroom environment before making a purchase decision. The updated inventory reflects shifts in consumer preferences toward multi-functional and space-efficient designs, trends that Urban Underpriced has incorporated into its spring buying strategy. Each new arrival has been selected with the specific needs of the north Indianapolis customer in mind, ensuring that the expanded selection translates directly into meaningful choices for families and individuals at every stage of their furnishing journey.

?Spring is traditionally the most active period for home furnishing decisions, and we have made significant additions to our inventory to make sure customers find what they are looking for when they visit,? said Fred

Isaac, owner of Urban Underpriced. ?The combination of new product availability and updated pricing means this is one of the stronger moments we have seen for customers looking to furnish or refresh their homes.?

The inventory refresh coincides with a period of heightened consumer spending activity in the home furnishings sector. Industry analysts note that the first and second quarters of the calendar year consistently represent peak periods for furniture retail transactions, driven by household transitions, new home purchases, and seasonal home improvement activity throughout central Indiana. Urban Underpriced has strategically timed its spring inventory investments to align with these patterns, ensuring that the Castleton showroom is fully stocked and ready to meet demand from the opening weeks of the season through the early summer months.

Urban Underpriced has positioned its Castleton showroom with knowledgeable staff on hand to assist customers with product selection and room planning throughout the spring season. Flexible financing options are available for qualifying purchases, and the retailer's delivery team coordinates scheduling for customers throughout the greater Indianapolis metropolitan area. The sales team brings hands-on product knowledge to every customer interaction, helping shoppers navigate the expanded inventory with confidence and find solutions that fit both their design vision and their budget.

The Castleton location has served the north Indianapolis community for over two decades, maintaining a focus on combining quality home furnishings with competitive pricing structures. That long-standing presence in the community has built a foundation of customer trust that continues to drive traffic to the showroom season after season. For additional information on available inventory and current product selections, customers can visit the Urban Underpriced website.

?We pay close attention to what our customers are asking for each season, and this spring inventory reflects that,? added Isaac. ?From living room refreshes to complete bedroom sets, we have made sure the selection is deep enough that customers can find exactly what they need in one visit.?

Urban Underpriced serves the Indianapolis metropolitan area with a comprehensive selection of affordable furniture and mattresses from top brands. The Castleton showroom at 5602 Castleton Corner Lane is open Monday through Saturday from 10:00 AM to 8:00 PM and Sunday from 12:00 PM to 6:00 PM.

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Urban Underpriced

Serving Indianapolis since 1993, Urban Underpriced is a family-owned furniture and mattress store. We offer over one million items from top brands like Ashley, blending luxury quality with discount prices. Enjoy flexible financing and exceptional value.

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