Urban Styles South Introduces Expanded Spring Inventory at Southport Road Showroom

March 25, 2026

INDIANAPOLIS, IN - March 25, 2026 -
Urban Styles South has introduced an expanded spring inventory at its Southport Road showroom, adding new furniture and mattress selections across multiple categories as the retailer responds to increased seasonal demand from its south Indianapolis customer base. The inventory expansion covers living room furniture, bedroom sets, dining room pieces, mattresses, home office solutions, and entertainment furniture, with updated floor displays now in place throughout the showroom.

The Southport Road location has grown into an established destination for south Indianapolis residents seeking quality home furnishings at competitive prices. The spring inventory update marks one of the showroom?s larger seasonal product refreshes, with new arrivals from leading furniture brands now represented across both the store?s contemporary and transitional style offerings. The breadth of the spring additions reflects a deliberate effort to ensure that customers across a wide range of household sizes, design preferences, and budgets will find something meaningful on every visit to the showroom floor.

?The south side customer base has responded strongly to our product mix, and we have used that feedback directly to inform the spring buying decisions,? said Fred Isaac, owner of Urban Styles South. ?What is on the

floor now reflects what customers have been asking about, and we think the timing is right for a lot of households that have been thinking about making changes to their living spaces.?

Urban Styles South operates within a retail furniture segment where customer expectations around both product quality and pricing transparency have continued to rise. The spring inventory expansion addresses both considerations by introducing new product lines that meet current design standards while maintaining the accessible price structure that has defined the Southport Road showroom?s market positioning. Each new product category on the floor has been evaluated against both quality benchmarks and the price sensitivity of the south Indianapolis market, resulting in a selection that delivers genuine value without asking customers to make trade-offs they should not have to make.

Urban Styles South has positioned its staff and delivery team to meet anticipated increases in customer activity through the spring season, with team members available during regular business hours to assist with product selection, financing inquiries, and delivery coordination. Customers can also learn more about Urban Styles and explore available inventory categories online before visiting the Southport Road showroom. The ability to preview the product mix online gives customers a head start on identifying pieces of interest, making the in-store visit more focused and the overall experience more rewarding.

The south Indianapolis market has seen sustained residential growth over the past several years, with corresponding increases in demand for home furnishing services in the area. Urban Styles South has expanded its product selection and staffing in response to that growth, positioning the Southport Road showroom as a comprehensive resource for furniture and mattress needs across the surrounding communities.

?We are committed to making sure the south side has a furniture destination that reflects its growth,? added Isaac. ?The spring inventory expansion is a direct expression of that commitment, and we are looking forward to introducing customers to what we have brought in.?

Urban Styles South serves the south Indianapolis metropolitan area with a comprehensive selection of furniture, mattresses, and home accessories. The Southport Road showroom is open Monday through Saturday from 10:00 AM to 8:00 PM and Sunday from 11:00 AM to 6:00 PM.

###

For more information about Urban Styles South, contact the company here:Urban Styles SouthFred Isaac(317) 377-4683info@shopurbanstyles.com4650 E. Southport Rd.Indianapolis, IN 46237

Urban Styles South

Founded in 1993, Urban Styles is Indianapolis?s destination for luxury home furnishings. We feature over one million style-forward items to transform your living spaces. Visit our Castleton or Southport showrooms to discover your perfect modern look.

Website: https://www.shopurbanstyles.com/

Email: info@shopurbanstyles.com

Phone: (317) 377-4683

