



# URBAN STYLES

MODERN AMERICAN FURNITURE

## **Urban Styles Furniture Expands Spring Showroom Inventory at Castleton Corner Drive**

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Urban Styles Furniture has expanded its spring showroom inventory at its Castleton Corner Drive location, introducing new furniture and mattress lines across multiple categories ahead of the season's peak home furnishing period. The inventory expansion covers living room furniture, bedroom sets, dining room pieces, mattresses, entertainment consoles, and home office solutions, with updated floor displays now available for customers to view and test in person.

The spring expansion represents one of the more significant inventory updates the Castleton Corner Drive showroom has undertaken in the current retail cycle. New product lines from leading furniture manufacturers have been added across both contemporary and traditional style categories, reflecting Urban Styles Furniture's commitment to maintaining a selection that appeals to the broad range of design preferences represented in its Indianapolis customer base. The scope of this season's update means that shoppers across nearly every style orientation ? from clean-lined modern to warmly classic ? will find product that resonates with their vision for their home.

?We have brought in a substantial amount of new product for spring, and the showroom reflects that in a way

that is immediately noticeable," said Fred Isaac, owner of Urban Styles Furniture. "Customers who have not visited recently will find a meaningfully different floor than what was here several months ago, and we are confident the new selections represent some of the best product we have carried."

Urban Styles Furniture has built its market position around the principle that style-forward home furnishings should be accessible at competitive prices. The spring inventory expansion continues that approach by introducing aspirational product lines at price points that accommodate a wide range of customer budgets, maintaining the retailer's established value proposition while refreshing the overall showroom experience. The updated floor plan has been arranged to allow customers to move intuitively through the space, experiencing new arrivals within fully staged vignettes that make it easier to envision how pieces will look and function in a real home setting.

Urban Styles Furniture has structured its spring buying and floor plan strategy to align with seasonal demand patterns at the Castleton Corner Drive location, with sales staff available throughout regular business hours to assist customers in navigating new arrivals and coordinating delivery. Customers planning a visit can also learn more about Urban Styles and browse available product categories online ahead of their showroom trip. Pre-visit research helps customers arrive with a focused list of priorities, allowing the in-store experience to center on hands-on evaluation and informed final decisions.

The broader Indianapolis furniture retail market has reflected consistent growth in spring quarter activity, a trend driven by new home purchases, household relocations, and increased home improvement spending across the metropolitan area. Urban Styles Furniture has positioned its inventory levels to meet anticipated increases in customer traffic through the spring and early summer months.

"Spring is when people are most energized about their living spaces, and we want to match that energy with a showroom that gives them something new to discover," added Isaac. "The new inventory makes this one of the stronger moments we have had for customers who are ready to make a decision on their next furniture purchase."

Urban Styles Furniture operates as a locally-rooted Indianapolis furniture retailer with a focus on style-forward home furnishings at competitive prices. The Castleton Corner Drive showroom is open Monday through Saturday from 10:00 AM to 8:00 PM and Sunday from 11:00 AM to 6:00 PM.

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For more information about Urban Styles Furniture - Indianapolis, IN, contact the company here: Urban Styles Furniture - Indianapolis, IN Fred Isaac (317) 578-7770 info@shopurbanstyles.com 8375 CASTLETON CORNER DR. Indianapolis, IN 46250

## Urban Styles Furniture - Indianapolis, IN

*Founded in 1993, Urban Styles is Indianapolis's destination for luxury home furnishings. We feature over one million style-forward items to transform your living spaces. Visit our Castleton or Southport showrooms to discover your perfect modern look.*

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