

Mehmet Uncuoglu and Ozzie Ozkan of Ornate Home Shares Journey from Single Truck to National Furniture Retailers

March 26, 2026

SANTA ANA, CA - March 26, 2026 -
Ornate Home, a furniture and mattress retailer, has released details of its growth story, chronicling the journey of co-founders Mehmet Uncuoglu and Ozzie Ozkan from a single truck in 2021 to establishing a nationwide presence with flagship locations on both coasts.

The company's trajectory represents a notable entry in the competitive furniture retail sector, where two entrepreneurs identified a gap in the market during the pandemic era. While established retailers were quoting delivery times of six months or more, Uncuoglu and Ozkan recognized an opportunity to serve customers who needed furniture immediately.

"When we started Ornate Home Furniture, we saw families waiting months for basic necessities while trying to make their houses feel like homes," said Mehmet Uncuoglu, CEO of Ornate Home. "Our vision was clear from day one - combine quality furniture with honest pricing and fast delivery, something the industry had

struggled to achieve simultaneously."

Founded on July 7, 2021, with no outside funding, Uncuoglu and Ozkan personally renovated their initial retail space in 20 days and opened their first store by August 25, 2021, handling construction and daily operations themselves.

The Furniture and Mattress Store has since expanded to include flagship locations in Santa Ana, California, and Charlotte, North Carolina, employing over 60 full-time staff members and supporting more than 100 families through direct employment. The company reports consistent year-over-year sales growth since its founding. Unlike many online retailers, the company maintains its own warehouse inventory rather than relying on drop-shipping, working directly with manufacturers including Ashley Furniture, Tempur-Pedic, Sealy, and Bernhardt to ensure quality control direct-to-consumer value.

Mehmet Uncuoglu brings generational business expertise from a family with a long entrepreneurial history, while Ozzie Ozkan, with his background in music and performing arts, has shaped the company's customer experience philosophy. Together, they have built a catalog spanning over 20,000 products across furniture, mattresses, rugs, decor, and outdoor categories.

Ornate Home differentiates itself through several key operational decisions. All orders ship from company-owned warehouses, ensuring quality control and faster delivery times. The retailer offers flexible financing options, a 30-day return and exchange policy, and employs in-house interior design experts at both showroom locations to provide personalized, no-pressure shopping experiences.

The Furniture Store Story includes notable community involvement, particularly during recent Los Angeles wildfires, when the company donated furniture to families who had lost their homes. This commitment to community service reflects the founders' core belief that home represents more than just products.

Since its founding, Ornate Home Furniture and Mattress Store has grown from a two-person operation to a bi-coastal retailer with over 60 team members, serving over 50,000 customers, according to the company. The company continues to expand its nationwide operations and forge partnerships with global furniture brands while maintaining the personalized service that defined its early days.

###

For more information about Ornate Home, Santa Ana, CA, contact the company here:Ornate Home, Santa Ana, CAMehmet UNCUOGLU(844) 955 - 3399hello@ornatehome.com2235 N. Tustin Ave. Santa Ana, CA 92705

Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

Website: https://ornatehome.com/

Email: hello@ornatehome.com

Phone: (844) 955 - 3399

