



## **Big and Bright Inflatables Unveils Showcase Warehouse in Midlothian Business Park, Hosts Official Party for The Inflatable Road Show**

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Texas-Based Commercial Inflatable Manufacturer Celebrates New Facility with an Industry Evening Featuring Live Music, Food, and Full-Scale Inflatable Demonstrations.

Big and Bright Inflatables LLC, a commercial inflatable manufacturer serving party rental operators across the United States and beyond, has officially opened its new headquarters at 1011 John Clark Rd #200, Midlothian, TX 76065, situated within the rapidly growing Midlothian Business Park. To mark the occasion, the company served as the host venue for an official evening party tied to The Inflatable Road Show, welcoming more than 200 industry professionals, rental operators, and guests for a night of live music, a catering spread, and direct access to multiple large-format commercial inflatables fully deployed across the warehouse floor.

The new facility represents a significant expansion of the company's operational footprint, providing

substantially greater capacity for manufacturing, inventory, and product staging compared to the company's previous location. The warehouse is large enough to accommodate multiple full-size commercial inflatables erected simultaneously – a feature the company intends to use on an ongoing basis to allow operators and prospective buyers to inspect equipment at full scale before purchase. The facility also provides dedicated space for accessory inventory, enabling faster order fulfillment for rental operators across the country. That kind of in-person access to fully deployed product is uncommon in the commercial inflatable industry, where most transactions are completed based on photographs and written specifications alone.

The evening drew a broad cross-section of The Inflatable Road Show's attendee base, with rental operators, industry vendors, and prospective buyers alongside the Big and Bright team in an atmosphere that combined industry networking with the company's facility debut. A live band performed throughout the night while guests moved between inflatable installations that included bounce houses, combo units, and obstacle course configurations – each representing products currently available through the company's commercial catalog. The event drew consistent attendance throughout the evening and provided the company with direct engagement with a concentrated segment of the national rental operator community.

"This facility is the next step in what we've been building since day one," said Matthew Billington, owner of Big and Bright Inflatables. "Our customers are making real business investments when they buy commercial inflatables, and we wanted to give them a place where they can come see the product, talk to our team, and make those decisions with confidence. Hosting the Road Show party here was a natural fit – it put us in front of the people we exist to serve."

Founded in 2021, Big and Bright Inflatables manufactures and distributes commercial-grade bounce houses, inflatable water slides, obstacle courses, combo units, and interactive inflatable games, along with accessories including blowers, tie-downs, foam party equipment, and transportation solutions. The company ships nationwide and serves rental operators, event companies, and municipalities. The new Midlothian facility consolidates the company's sales, operations, and product staging functions under one roof and positions the business for continued growth in a market that has seen sustained demand for commercial inflatable equipment.

Midlothian, located in the southern Dallas-Fort Worth Metroplex, has emerged as an active corridor for manufacturing and distribution investment. The city has seen accelerated commercial development over the past several years, with new business parks and industrial facilities drawing companies looking for cost-effective access to the broader DFW market. The Midlothian Business Park, where the new Big and Bright facility is located, provides direct access to regional freight routes and sits within an area that has added a number of industrial and commercial tenants in recent years.

Rental operators and industry professionals interested in scheduling a visit to the new facility, seeing products deployed at full scale, or reviewing the company's current catalog can contact Big and Bright Inflatables at 972-774-5706, [info@bigandbrightinflatables.com](mailto:info@bigandbrightinflatables.com), or visit their website.

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For more information about Big and Bright Inflatables LLC, contact the company here: Big and Bright Inflatables LLC Matthew Billington 972-774-5706 [info@bigandbrightinflatables.com](mailto:info@bigandbrightinflatables.com) 7431 W Highland Rd, Midlothian, TX 76065

## **Big and Bright Inflatables LLC**

*Big and Bright Inflatables is a Texas-based commercial inflatable manufacturer providing custom bounce houses, water slides, obstacle courses, and accessories to party rental businesses nationwide. If you can dream it, we can build it!*

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