



G-Stacker Developer Ferdinand Mehlinger Files Federal Patent Application as Search Engines Splinter Across Google

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Ferdinand Mehlinger, founder and developer of G-Stacker, has received official confirmation from the United States Patent and Trademark Office that his provisional patent application for autonomous multi-engine brand authority technology has been entered into the federal patent system. The application, assigned U.S. Application Number 64/028,674 with a filing date of February 9, 2026, covers the core technology underlying G-Stacker's automated platform, which simultaneously optimizes brand visibility across traditional search engines, AI-powered answer engines, and generative AI platforms. The USPTO issued the official Filing Receipt on March 18, 2026.

The timing of the filing coincides with one of the most significant disruptions in the history of digital search. For the past two decades, businesses have operated under a single imperative ? rank on Google. That era is ending. Search behavior is now fragmented across at least three distinct engine categories, each operating on different discovery mechanisms and each requiring a fundamentally different optimization approach. Businesses that fail to adapt to this fragmentation are not simply losing Google rankings. They are becoming invisible across the entire digital search ecosystem simultaneously.

Traditional Search Engine Optimization (SEO) governs how businesses appear in Google's standard organic results. Answer Engine Optimization, known as AEO, governs how businesses are discovered, cited, and recommended by AI-powered answer platforms, including ChatGPT, Perplexity, and voice assistants that respond to direct questions without sending users to a website. Generative Engine Optimization, known as GEO, governs whether a business's content is surfaced, summarized, or cited by generative AI systems, including Google AI Overviews and Gemini, which now appear above traditional search results for a significant and growing percentage of queries. Most businesses have a strategy for one of these three engines. Almost none have a strategy for all three simultaneously.

"Enterprise clients are beginning to notice that their traditional SEO investments are producing diminishing returns without understanding why," said Ferdinand Mehlinger, Founder and Developer of G-Stacker. "The reason is that their customers are finding answers without ever reaching a search results page. If a business is not optimized for answer engines and generative AI platforms in addition to traditional search, it is effectively invisible to a rapidly growing segment of its own market."

G-Stacker is the first platform to address all three engine categories within a single automated workflow. When a user enters a target keyword and brand information, G-Stacker's AI-powered pipeline automatically generates and deploys up to 11 interconnected digital properties across multiple platforms simultaneously. The content architecture underlying each generated property is engineered to satisfy the distinct discovery requirements of traditional search algorithms, AI answer-extraction systems, and generative AI citation mechanisms simultaneously. A single G-Stacker stack generates Google Docs, Sheets, Slides, Calendar events, Drive folders, Sites, and Blogger posts, alongside Fortune 500-quality branded authority websites deployed to Cloudflare Pages and GitHub Pages ? all cross-linked, optimized across all three engine categories, and generated within minutes.

The distinction between platforms built for SEO alone and a platform built for SEO, AEO, and GEO simultaneously is not incremental. It is architectural. Content that ranks well in traditional search is structured around keyword density, backlink signals, and topical depth. Content that gets cited by AI answer engines is structured around direct question-and-answer formatting, authoritative sourcing, and entity clarity. Content that surfaces in generative AI overviews is structured around semantic completeness, structured data markup, and Knowledge Graph entity associations. G-Stacker's generation pipeline applies all three structural frameworks simultaneously, producing content that is engineered to perform across the entire search ecosystem rather than optimized for a single channel that represents a shrinking share of total search activity.

Mehlinger developed G-Stacker drawing on more than 20 years of experience in digital marketing and SEO,

including work with clients across industries through Bluoo Digital, the digital agency he founded in 2005. The platform was built on direct experience manually performing multi-platform authority-building for clients before Mehlinger engineered a system to automate and scale the entire process using artificial intelligence. G-Stacker's codebase, developed entirely as custom proprietary software, spans more than 300,000 lines of code and has received approval for listing on the Google Workspace Marketplace, confirming the platform's technical compliance with Google's integration standards.

Among the innovations covered within the patent application is G-Stacker's Cultural Visual Intelligence system, the first configurable demographic representation system integrated into any search optimization platform. The system allows businesses to configure the cultural makeup of human subjects in AI-generated imagery so that all visual content reflects the actual communities those businesses serve. The patent application also covers G-Stacker's Location Intelligence system, which embeds GPS-based geographic metadata directly into AI-generated image files at the EXIF data level, extending geographic relevance signals beyond visible content and into the underlying file structure of every image the platform produces.

G-Stacker is currently available online through its website and private Discord group. Enterprise plans supporting 25 brands and 150 stacks per month include API access, webhook integrations, and white-label reporting. A free trial is available at dashboard.gstacker.com.

About G-Stacker: G-Stacker is a patent-pending autonomous brand authority engine developed by Ferdinand Mehlinger. The platform simultaneously optimizes business visibility across traditional search engines, AI answer engines, and generative AI platforms. G-Stacker is headquartered right outside Seattle, Washington, and is accessible at gstacker.com.

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G-Stacker Inc

G-Stacker combines multiple AI models with expert SEO/AEO/GEO and IEO methodology to create professional, interconnected authority ecosystems that search engines trust and reward.

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