



BoxKing Gaming Brings Modular Gaming Table Ecosystem to the US as Board Game Table Demand Surges

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BoxKing Gaming, the company behind the Ironside game table and one of the most successful board game table crowdfunding campaigns in history, has announced that its full modular gaming table ecosystem is now available to US board gamers. The lineup ? which includes the Ironside gaming table, the Kingswood board game table, convertible gaming table toppers, and modular storage towers ? is designed for enthusiasts who want a complete, purpose-built game setup rather than an improvised solution.

Board game table demand has been surging across the United States, driven by rising participation in tabletop RPGs, collectible card games, and hobby board gaming. The US board game market reached \$4.58 billion in 2024 and continues to grow, and with it, so does the appetite for dedicated gaming spaces at home. BoxKing Gaming's US expansion directly targets this growing segment of players who are investing seriously in their hobby and looking for furniture that matches that commitment. Home gaming setups have become a priority, not an afterthought.

BoxKing Gaming has been shipping products to American customers since 2018. However, this marks the

first time the company is bringing its full modular gaming table ecosystem ? game tables, toppers, and storage solutions ? to the US market as a unified, purpose-built collection. The company recently showcased its setup at a board game convention in the United States, giving American players a firsthand look at what a dedicated gaming space can look like and how the full ecosystem fits together in practice.

The momentum behind BoxKing Gaming's US push is backed by a proven track record. The Ironside raised \$4 million on Kickstarter in 2022, making it the second most crowdfunded board game table of all time. The campaign's success was a clear signal that board game players want dedicated board game tables ? ones that hold up to long campaigns, fit into living spaces, and grow with their collection. Across two crowdfunding campaigns, BoxKing Gaming has attracted more than 4,500 backers and raised over \$5 million in total, demonstrating consistent and growing demand from the tabletop gaming community.

Dan Blacklock, founder of BoxKing Gaming, noted that the core problem the company set out to solve has not changed. "Board gamers invest serious time and money into their hobby, then sit down at a dining room table with a folding mat," Blacklock said. "We built the Ironside and the rest of our gaming table lineup to solve that. A real board game table changes how you play."

The BoxKing Gaming lineup is built around three core products. The Ironside features a removable vault topper that converts between a dedicated gaming surface and a dining-height table, making it a practical choice for households where the game room and the living space are one and the same. The Kingswood is a solid-wood board game table built for players who prioritize aesthetics without sacrificing playability, offering comfortable table edges and a spacious tabletop surface. For those not yet ready for a full board game table, BoxKing Gaming's gaming table toppers provide a modular surface upgrade compatible with most standard dining tables ? transforming any room into a game room without replacing existing furniture. Rounding out the ecosystem, BoxKing Gaming's modular storage towers allow players to build out a fully dedicated gaming space, keeping collections organized and accessible alongside their table setup.

"The US has the most passionate board gaming community in the world," Blacklock said. "We've been shipping to American gamers since 2018. Bringing the full BoxKing Gaming ecosystem ? gaming tables, toppers, storage ? to the US is the next step."

The full modular gaming table range from BoxKing Gaming is now available at boxkinggaming.com, with board game tables starting at \$599. Free shipping is available in most areas of the United States.

About BoxKing Gaming:

BoxKing Gaming is a tabletop gaming company founded in 2018 by Dan Blacklock. Originally launched as Cloud Puncher Games, the company rebranded as BoxKing Gaming in 2024 to unify its product lines under a single brand. Its gaming tables ? including the Ironside game table and Kingswood board game table ? have been backed by more than 4,500 Kickstarter supporters across two campaigns totaling over \$5 million in crowdfunding. BoxKing Gaming is headquartered in Hong Kong with offices in Dublin, Ireland and Calgary, Canada. Learn more at boxkinggaming.com.

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For more information about BoxKing Gaming Limited, contact the company here: BoxKing Gaming Limited
BoxKing Gaming +1 (202) 497-7421 support@boxkinggaming.com Hong Kong, HK

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BoxKing Gaming designs and manufactures gaming tables, storage towers, and accessories for board game and TTRPG enthusiasts. Products include the Ironside gaming table and GamePillar storage system.

Website: <https://boxkinggaming.com>

Email: support@boxkinggaming.com

Phone: +1 (202) 497-7421

