

Elevation Marketing Co-Principal Devon Hayes Appointed to Rose Andom Center Board

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Elevation Marketing?, a leading digital marketing agency specializing in contractor and home services digital marketing strategies, announces the appointment of Co-Principal Devon Hayes to the Board of Directors of the Rose Andom Center as the organization marks its 10th anniversary of serving domestic violence and sexual assault survivors in the community.

The appointment brings Hayes' 18 years of experience across military service, construction, engineering, and digital strategy to support the Rose Andom Center's mission of improving the lives of domestic violence and sexual assault victims through centralized access to essential services. Hayes will leverage her systems-oriented approach and data-driven expertise to enhance the Center's visibility and community impact during this milestone year.

Elevation Marketing? has established itself as a trusted partner for contractors and home service businesses seeking measurable marketing results. The agency provides comprehensive digital marketing services,

including search engine optimization, pay-per-click advertising, website design, and content marketing. Known for its commitment to transparency and collaboration, the company serves roofing contractors, custom builders/contractors, HVAC companies, plumbers, electricians, landscapers, and other trade professionals across the country.

"Devon's appointment to the Rose Andom Center Board reflects our company's commitment to making meaningful contributions beyond the business community," said Amanda Joyce, Co-Principal of Elevation Marketing?. "Her analytical mindset and strategic vision will help the Center expand its reach to those who need these critical services most."

Hayes brings a unique perspective shaped by her service in the U.S. Navy and extensive experience building visibility for service-based businesses. Her leadership philosophy emphasizes clear communication, accountability, and long-term value creation?principles that align closely with the Rose Andom Center's approach to supporting survivors through coordinated services.

"I'm grateful to serve on the Board because RAC's mission is deeply meaningful to me," said Devon Hayes. "I bring a data-driven lens, helping the Center understand who it's currently reaching online and how survivors and donors are finding RAC. Greater visibility drives awareness, making the Center even more impactful."

The Rose Andom Center serves as a community resource hub that facilitates better access to services and staff from multiple community organizations and government agencies in a single, safe location. As the Center enters its second decade of service, board appointments like Hayes' bring fresh perspectives and professional expertise to advance its mission.

The timing of this appointment coincides with growing recognition of the need for coordinated domestic violence and sexual assault services and the critical role that visibility plays in connecting survivors with resources. Hayes' expertise in digital strategy and her focus on measurable outcomes will support the Center's efforts to reach more individuals in need while building stronger community partnerships.

About Elevation Marketing?

Elevation Marketing? is a digital marketing agency that specializes in serving contractors and home services businesses. The company offers comprehensive marketing services, including SEO, PPC advertising, website design, and content marketing. Through its "Trades Secrets: Contractor Marketing Podcast" and client partnerships, Elevation Marketing helps trade professionals build visibility and convert marketing into measurable business assets. The agency works with roofers, custom builders and contractors, electricians,

plumbers, landscapers, and HVAC contractors to develop transparent, results-driven marketing strategies.

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For more information about Elevation Marketing?, contact the company here:Elevation Marketing?Amanda Joyce888-744-3463ajoyce@elevmarketing.com

Elevation Marketing?

Elevation Marketing? is the leading digital marketing agency for contractors and home services businesses. We specialize in SEO, PPC, and digital lead generation?helping contractors and home service providers strengthen their brands online.

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