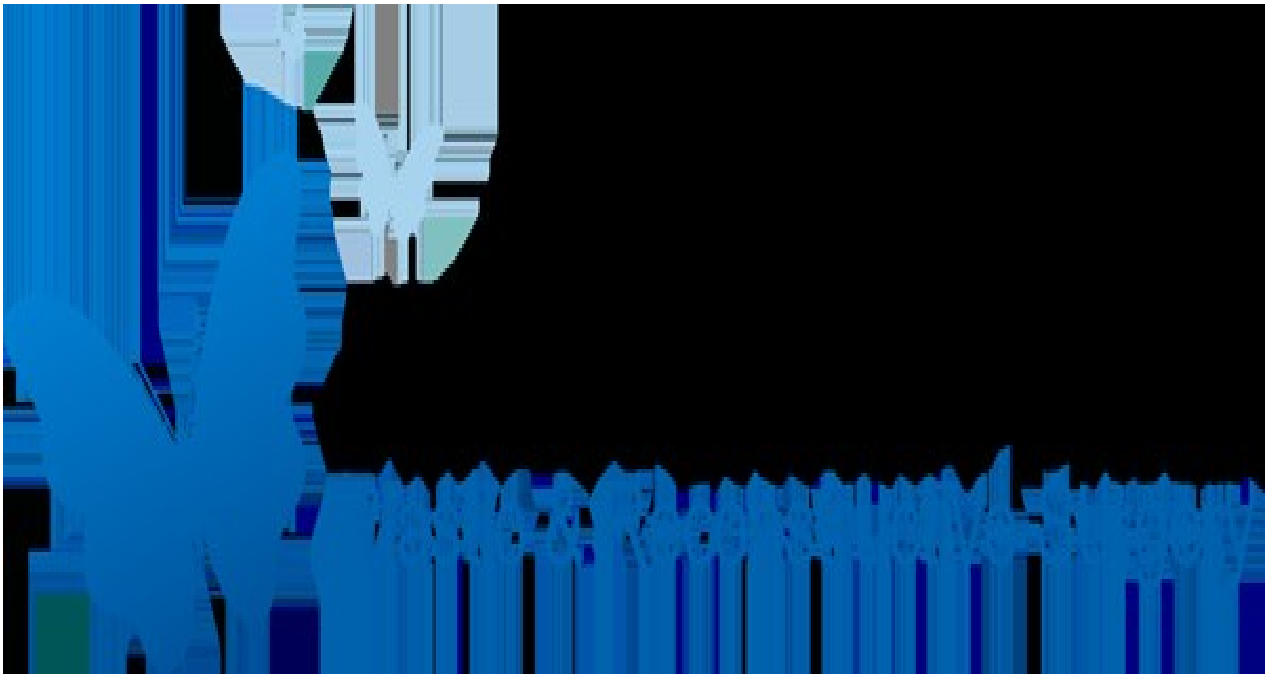


Dr. Jim Brantner, M.D. Plastic and Reconstructive Surgery Johnson City Adds Advanced Technologies to Surgical Services

March 31, 2026

JOHNSON CITY, TN - March 31, 2026 -
Dr. Jim Brantner, M.D. Plastic and Reconstructive Surgery Johnson City has integrated new non-invasive body contouring technologies and expanded its surgical capabilities to address increased patient volume in the Tennessee region.

The practice, led by Dr Jim Brantner MD, has added SculpSure body contouring technology and several advanced non-surgical treatment systems to complement its existing surgical services. The expansion comes as the practice reports a 30 percent increase in consultation requests over the past year, reflecting broader industry trends in aesthetic medicine.

"We have integrated five new FDA-cleared technologies into our practice this quarter to provide additional treatment options alongside traditional surgical procedures," said Dr. Jim Brantner, M.D., founder of the practice. "These additions allow us to offer both surgical and non-surgical pathways based on clinical assessment and patient medical history."

The practice now offers SculpSure, a laser-based system for fat reduction in areas including the abdomen and thighs. Additional technologies include Morpheus for skin remodeling, Lumecca for pigmentation treatment, ThermiTight for tissue tightening, and Tetra CO2 for skin resurfacing. These systems complement the practice's surgical services, which include rhinoplasty, facelifts, and breast reconstruction procedures.

According to the American Society of Plastic Surgeons, non-invasive fat reduction procedures increased by 7 percent nationally in 2023, while surgical procedures maintained steady growth at 4 percent. The dual approach of offering both surgical and non-surgical options aligns with these industry patterns.

The practice provides facial procedures including brow lifts, neck lifts, and eyelid surgery. Body contouring services encompass Liposuction in Johnson City, abdominoplasty, and arm contouring procedures.

Breast surgery services at the practice include augmentation, reduction, lift procedures, and post-mastectomy reconstruction. The reconstructive component serves patients following cancer treatment or traumatic injury, with procedures covered by most insurance plans when medically indicated.

Injectable treatments available include Johnson City botox services and hyaluronic acid-based fillers including Juvederm products.

The facility has also implemented digital consultation systems and expanded its administrative staff to accommodate increased patient volume. These operational changes support the clinical expansion and address scheduling demands.

Recent data from the Tennessee Department of Health indicates that board-certified plastic surgeons in the state performed over 45,000 procedures in 2023, with the eastern Tennessee region accounting for approximately 18 percent of that volume.

Dr. Jim Brantner, M.D. Plastic and Reconstructive Surgery Johnson City is a surgical practice specializing in cosmetic and reconstructive procedures. The practice offers surgical interventions including facial, breast, and body procedures, along with non-surgical treatments using laser and radiofrequency technologies. Dr. Brantner holds board certification in plastic surgery and has practiced in Johnson City since establishing the center.

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For more information about Dr. Jim Brantner, M.D. Plastic and Reconstructive Surgery Johnson City, contact the company here:Dr. Jim Brantner, M.D. Plastic and Reconstructive Surgery Johnson CityDr. Jim Brantner, M.D. Plastic and Reconstructive Surgery423-328-9000officemgr@jimbrantnermd.com1303 Sunset Dr #5,

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Dr. Jim Brantner, M.D. Plastic and Reconstructive Surgery Johnson City

Jim Brantner M.D. Plastic & Reconstructive Surgery in Johnson City, TN, offers a variety of surgical and non-surgical procedures to help patients achieve their desired look and feel. Trust our plastic surgeon for the results you want. Contact us today!

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