

Bubba's Smokehouse & Spirits Expands BBQ Catering Services Throughout Paso Robles Wine Country

March 31, 2026

PASO ROBLES, CA - March 31, 2026 -
Bubba's Smokehouse & Spirits has expanded its catering operations to provide comprehensive event services throughout Paso Robles Wine Country, addressing growing demand for authentic barbecue at corporate gatherings, weddings, and community events across the Central Coast region.

The expanded catering program transforms traditional event dining by bringing the full smokehouse experience directly to venues, complete with 12 hour slow-smoked brisket, fall-off-the-bone ribs, and signature sides prepared using the restaurant's custom Texas-style smoker. The service now covers Paso Robles, Templeton, Atascadero, San Miguel, Shandon, and the Lake Nacimiento area, providing turnkey solutions for events ranging from intimate corporate lunches to large-scale weddings exceeding 300 guests.

"Event planners consistently tell us they want more than just delivered food ? they want an experience that creates a relaxed, celebratory atmosphere," said the owner Roger Sharp mentioned in this post. "Our expanded catering program brings the authentic pitmaster experience to any venue, handling everything from

setup to service to teardown, allowing hosts to focus on their guests rather than logistics."

The enhanced BBQ Catering Paso Robles service addresses three critical challenges event organizers face when planning Central Coast gatherings. First, the operation maintains consistent quality whether serving 15 people at a downtown office or 300 guests at a vineyard wedding, utilizing commercial-grade smoking equipment and experienced staff to ensure every plate meets the same high standards. Second, the menu extends beyond traditional barbecue to accommodate diverse dietary needs, featuring smoked chicken, signature salads, and adapted selections from the restaurant's Young'ns Menu for family events. Third, the full-service approach eliminates logistical burdens for hosts through comprehensive setup, professional service staff, and complete teardown operations.

The catering expansion leverages the restaurant's established reputation for authentic regional barbecue preparations. Each event features meats smoked using a signature wood blend, paired with scratch-made accompaniments including four-cheese mac and cheese and homestyle beans. The service offers multiple configurations, from on-site smoking stations that provide visual entertainment to buffet-style setups and simplified drop-off options for more casual gatherings.

The program particularly appeals to wedding coordinators seeking Wine Country Comfort themes that complement the region's rustic vineyard settings. Corporate event planners benefit from reliable lunch and dinner solutions that move beyond standard business catering, while non-profit organizers gain a partner capable of managing large-scale fundraisers and community festivals.

Bubba's Smokehouse & Spirits evolved from a cinnamon-roll concession at the Mid-State Fair into a full-service restaurant and catering operation employing 25 staff members. Located at 1125 24th Street in Paso Robles, the establishment has served the Central Coast community with regional barbecue specialties and now extends that tradition through expanded catering capabilities designed to meet the unique demands of area events and celebrations.

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For more information about Bubba's Smokehouse & Spirits, contact the company here:Bubba's Smokehouse & SpiritsRoger Sharp(805) 238-6272info@bubbas-smokehouse.comBubba's Smokehouse & Spirits1125 24th StPaso Robles, CA 93446

Bubba's Smokehouse & Spirits

Bubba?s Smokehouse is your ultimate destination for authentic barbecue in Paso Robles. Bubba?s is proud to share

our rustic roots and local heritage in every dish. Taste the tradition for yourself.

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