Jumpin Joy Party Rentals Expands Inventory Ahead of High-Demand Spring and Summer Season in Central Texas

March 30, 2026

Pflugerville, Texas - March 30, 2026 -
As temperatures climb across Central Texas and families begin planning outdoor celebrations, Jumpin Joy Party Rentals is preparing for what the company projects to be its busiest spring and summer yet. The Pflugerville-based inflatable and party equipment rental company has expanded its inventory of water slides, combo bouncers, and backyard entertainment options to meet rising demand from residents across its service area, which spans Austin, Round Rock, Georgetown, Cedar Park, and more than a dozen surrounding communities.

The expansion coincides with sustained growth in the broader event rental market. In an August 2025 webinar hosted by the American Rental Association, Scott Hazelton, director of S&P Global Market Intelligence, forecast U.S. event rental revenue to reach $5.7 billion in 2026, reflecting a 3.1 percent increase over the prior year's projected $5.5 billion. The inflatable segment specifically has benefited from that upward trajectory. According to IBISWorld data cited by industry analysts, the U.S. bounce house rental sector averaged 5.2 percent annual growth from 2016 to 2021, and industry participants report that demand has continued to climb in the years since, driven by population growth in Sun Belt markets like Central Texas.

"We added 15 new units this spring, including eight water slides and several wet-dry combo bouncers that weren't in our fleet last year," said Jack Rady, owner of Jumpin Joy Party Rentals. "The growth in our area has been real. We turned down bookings last summer because we were at capacity on peak weekends, and the inventory expansion is a direct response to that."

The new equipment includes towering water slides designed for Central Texas summer heat, wet-or-dry combo bouncers that pair inflatable castles with slide features, and additional classic bounce houses available in multiple themes and sizes. Jumpin Joy has also increased its supporting inventory of tables, chairs, concession machines, including snow cone and cotton candy units; and oversized backyard games, allowing customers to source all event essentials through a single vendor.

All inflatable units undergo inspection and sanitization before each rental. Staff members handle delivery, setup, and takedown, and the company evaluates each event space in advance. Setups are accommodated on grass, concrete, asphalt, and dirt surfaces.

"The operational side scaled along with the inventory," Rady said. "We expanded our delivery windows and brought on additional setup crew so that the increased volume doesn't compromise turnaround times between bookings."

The company's online booking platform, powered by Event Rental Systems, provides real-time inventory availability and allows customers to complete reservations in minutes. Jumpin Joy recommends booking two to four weeks in advance for peak weekend dates in May, June, and July. Rady noted the company also works to accommodate last-minute requests when possible.

Community involvement continues to be a growing part of operations. The company regularly supports local schools, churches, and nonprofit organizations with event rentals and has built a returning customer base across the greater Austin metro area.

Families and event planners looking to reserve bounce houses, water slides, combo bouncers, tables, chairs, concession machines, or backyard games for upcoming celebrations can book online at www.jumpinjoypartyrentals.com or call (512) 825-2525.

Jumpin Joy Party Rentals is a locally owned and operated party rental company headquartered in Pflugerville, Texas. The company serves communities throughout the greater Austin metropolitan area, providing bounce houses, water slides, combo bouncers, tables, chairs, concession equipment, and backyard

games for birthday parties, corporate events, school functions, church festivals, and community gatherings. For more information, visit www.jumpinjoypartyrentals.com.

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For more information about Jumpin Joy Party Rentals, contact the company here:Jumpin Joy Party RentalsJack Rady(512) 825-2525info@jumpinjoypartyrentals.comJumpin Joy Party Rentals18318 N Heatherwilde BlvdPflugerville, TX 78660512-825-2525

Jumpin Joy Party Rentals

Jumpin Joy Party Rentals in Pflugerville, Tx offers an extensive range of party equipment rental service for all events, from family gatherings to backyard parties. Our inventory includes bounce houses, water slides, and more.

Website: https://www.jumpinjoypartyrentals.com/

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