# Atlanta West Jewelry Hosts Spring Cleaning and Mother's Day Preview Event

*March 30, 2026*

DOUGLASVILLE, GA - March 30, 2026 -
Atlanta West Jewelry has launched the Spring Cleaning and Mother's Day Preview Event at its locations in Carrollton and Douglasville, Georgia. The event runs from April 1 through April 30, 2026, and offers complimentary professional jewelry cleaning along with free on-site prong and setting inspections. Master jewelers perform the cleaning and inspections while customers wait.

During the event, on-site jewelers restore the appearance of rings, necklaces, and bracelets through a jewelry spa treatment. Free inspections check that precious stones remain secure in their settings. These services address routine maintenance needs for jewelry pieces that accumulate wear from daily use or special occasions. Professional cleaning removes buildup and helps maintain the original brilliance of the items.

The event also provides an early preview of Mother's Day collections. Customers can view the newest arrivals across various price points, including curated designer brands and custom-designed pieces. This preview allows examination of options ahead of the May holiday period, when demand typically increases.

Atlanta West Jewelry operates as a jewelry store offering fine jewelry, diamonds, and engagement rings alongside its design and maintenance capabilities. Services include repair, stone mounting, appraisals, engraving, and watch maintenance. The Spring Cleaning and Mother's Day Preview Event integrates these capabilities into a single timeframe focused on care and selection.

Shain Jackson, Co-Owner of Atlanta West Jewelry, stated, "This event supports the ongoing care of jewelry pieces while providing an opportunity to explore selections suitable for significant occasions."

The initiative follows prior activities at the store, such as Ladies Night, the Le Vian Trunk Show, the Handbags and Diamonds Pre-Owned Handbag Event, and seasonal promotions. These occurrences reflect alignment with calendar-based community interests in West Georgia. The April event combines maintenance with forward-looking selection in response to seasonal patterns.

Atlanta West Jewelry has engaged in local recognitions, including the Hearts for Heroes event honoring first responders. The business also marked operational milestones with a gathering in August 2024. Such efforts indicate sustained involvement in the Douglas and Carroll County areas.

Professional jewelry cleaning and inspection contribute to the longevity of pieces by identifying potential issues such as loose prongs or weakened settings before they result in loss or damage. Industry sources note that routine professional care extends the usable life of jewelry and helps preserve its appearance and value over time.

Tiffany Stovall, Co-Owner of Atlanta West Jewelry, remarked, "Events like this facilitate maintenance of personal items and early consideration of meaningful gifts within the community."

Custom design options remain available year-round through an in-house process that includes consultations, renderings, wax modeling, casting, stone setting, and polishing. Customers may incorporate personal elements or repurpose existing materials into new creations.

Shain Jackson and Tiffany Stovall, who grew up in Douglas County, manage the family-owned business. Shain Jackson serves on the Douglas County Chamber of Commerce board.

Small businesses contribute to the local economy in Carroll County. City of Carrollton data notes that a portion of spending at local establishments remains in the community. Georgia labor statistics report average hourly wages at 21.52 dollars.

National retail patterns show increased interest in jewelry around holidays. According to the National Retail Federation, consumer spending on Mother's Day is expected to reach 34.1 billion dollars, with jewelry forming

a significant category. The Spring Cleaning and Mother's Day Preview Event addresses both maintenance and preview aspects in one period.

The event occurs at the Carrollton and Douglasville locations. Master jewelers handle all cleaning and inspections on-site, allowing customers to receive refreshed pieces the same day.

Atlanta West Jewelry is a family-owned jewelry store with locations in Douglasville and Carrollton, Georgia. The company specializes in fine jewelry, diamonds, and engagement rings while providing repair, custom design, appraisal, engraving, and watch repair services.

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For more information about Atlanta West Jewelry, contact the company here:Atlanta West JewelryShain Jackson and Tiffany Stovall(678) 664-2464AtlantaWestJewelry@gmail.com6740 Douglas Blvd, Douglasville, GA 30135-1599

**Atlanta West Jewelry**

*At Atlanta West Jewelry, we love serving our friends in Douglasville and West Georgia as a family-owned, local jewelry store. Applying our years of expertise in diamonds, we offer beautiful luxury jewelry, repairs, appraisals and custom design.*

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