

GrassRoots Turf Launches NoSkeetoz Brand for Professional Mosquito Control Services

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GrassRoots Turf, a leading lawn care provider serving the Southeastern United States since 2002, has launched NoSkeetoz, a specialized brand dedicated to professional mosquito, flea, and tick control services. The new brand represents an expansion of the company's comprehensive outdoor care offerings, addressing growing customer demand for effective pest management solutions.

NoSkeetoz mosquito control services target residential and commercial properties across Georgia, Alabama, North Carolina, South Carolina, Mississippi, and Louisiana. The brand offers two primary service programs designed to protect outdoor spaces throughout the peak pest season. The standard Mosquito Program, available at $59 per month, provides targeted barrier treatments and seasonal protection. The comprehensive Mosquito + Flea & Tick Program, priced at $79 monthly, extends coverage to include flea and tick control in high-risk areas.

"The launch of NoSkeetoz represents our commitment to providing comprehensive outdoor living solutions

beyond traditional lawn care," said Josh Wise, President of GrassRoots Turf. "We recognized that our customers wanted to enjoy their beautifully maintained lawns without the constant threat of mosquitoes and other pests. This new brand allows us to deliver specialized expertise in pest control while maintaining the high service standards our customers have come to expect."

The NoSkeetoz treatment approach utilizes products chemically similar to natural pyrethrins found in Chrysanthemum flowers. Expert technicians equipped with the latest application technology target key mosquito breeding and resting areas, including shaded vegetation, standing water sources, and other high-risk zones. The service includes a satisfaction guarantee and responsive customer support for any pest concerns between scheduled treatments.

Mosquito-borne diseases remain a significant health concern across the Southeastern United States, with species in the region capable of transmitting West Nile virus, Zika virus, and other illnesses. Professional mosquito control services have become increasingly important for homeowners and businesses seeking to reduce these health risks while improving outdoor comfort.

"Customer feedback has been overwhelmingly positive since we began offering these specialized services," added Wise. "Many clients report immediate improvements in their ability to use outdoor spaces for entertaining, recreation, and relaxation. The integration with our existing lawn care services provides a complete outdoor maintenance solution."

The launch aligns with GrassRoots Turf's strategic expansion of service offerings beyond traditional lawn treatment, weed control, tree and shrub care, and liquid aeration services. The company's established presence across six Southeastern states provides an extensive service network for the new brand.

GrassRoots Turf has built its reputation on comprehensive lawn care services since 2002, including its signature Weed Free guarantee and unlimited service call policy. The company operates throughout Alabama, Georgia, Louisiana, Mississippi, North Carolina, and South Carolina, providing residential and commercial customers with professional lawn treatment, tree and shrub care, liquid aeration, and now specialized pest control services through the NoSkeetoz brand.

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GrassRoots Turf

GrassRoots Turf delivers worry-free lawn care with its Weed-Free® Guarantee. Serving the Southeast, we specialize in weed control, fertilization, aeration, and mosquito control for healthier lawns and happier customers.

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