



Fincher & Ozment Jewelers Announces Recognition Among Top 100 Retailers for Bridal Registries

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Fincher & Ozment Jewelers has been named one of the top 100 wedding registry retailers in America by ShopLocal. The recognition highlights the company's bridal registry program among more than 1,450 participating retailers nationwide.

The family-owned jeweler has served customers in Tuscaloosa for over 105 years. Operations focus on engagement rings, wedding bands, and anniversary pieces through a self-directed shopping approach.

Fincher & Ozment Jewelers offers the Love & Affection Collection as part of its bridal services. Customers select rings from an extensive inventory that includes the latest collections from leading designers such as Simon G. Pricing appears clearly on each tag with no negotiation required. The store operates as a direct diamond importer and provides a diamond grading guarantee along with options for lab-grown diamonds.

Rings can be made to individual style and budget specifications and completed in 10 days or less. The process allows each piece to be worn only by the intended customer. Additional services include trading up

on original diamonds purchased from the store.

Tommy Ozment, owner of Fincher & Ozment Jewelers, said, "The ShopLocal recognition reflects consistent attention to registry details and customer preferences in the bridal category."

Ozment added, "The business continues to adapt its offerings while maintaining the standards established over its long history of operation in the community."

The company carries a wide selection of engagement rings described locally as West Alabama's biggest. Inventory includes cultured pearls and other complementary jewelry items suitable for wedding-related occasions. Custom design work supports clients seeking tailored solutions for significant life events.

Fincher & Ozment Jewelers first opened in the early 20th century. The business has remained independent through multiple generations of family involvement and changes in the retail landscape. It has navigated economic periods and shifts in consumer expectations while keeping its location outside of mall developments.

The current space features a focused environment for viewing diamond and gemstone options. Customers access both in-store and online registry tools through the ShopLocal platform. The bridal registry program allows families and wedding parties to contribute to selected gifts with transparency in pricing and availability.

Industry data from ShopLocal indicates that top-performing registries emphasize variety, quality presentation, and ease of use. Fincher & Ozment Jewelers scored in the top 100 based on the number and range of premium gifts available in its registries. The business provides financing options for larger purchases and maintains guarantees on diamond transactions. Direct importation supports competitive positioning on comparable items without reliance on intermediaries.

As bridal trends evolve, the jeweler has incorporated lab-grown diamond options alongside traditional selections. This addition broadens accessibility while preserving the emphasis on craftsmanship and material integrity. The recognition arrives as the company marks more than a century of continuous service. Early operations centered on engraving and repairs before expanding into full retail jewelry with a specialty in bridal categories. The transition across decades has involved adjustments to inventory and service models to align with changing market conditions.

Additionally, the jeweler actively engages with the community, hosting events and educational workshops to raise awareness about the significance of ethical sourcing in the jewelry industry. Their commitment to responsible practices resonates with modern consumers, enhancing brand loyalty and attracting a diverse clientele passionate about sustainable luxury.

Fincher & Ozment Jewelers maintains its role as a local resource for couples planning weddings and anniversaries. The store's approach combines established practices with updated selections to support modern registry needs.

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Fincher & Ozment Jewelers

At Fincher & Ozment Jewelers, we proudly carry on over 105 years of tradition as Tuscaloosa's trusted family-owned jeweler, specializing in engagement rings, wedding bands, and unique anniversary pieces.

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