Jewelers Trade Shop Explains Mechanical and Quartz Watch Movements

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PENSACOLA, FL - March 30, 2026 -
Jewelers Trade Shop has outlined the key differences between mechanical and quartz watch movements in an educational resource available on its site. The jewelry store in Pensacola, FL, released the information as it begins its 70th anniversary year in 2026, continuing a tradition of providing guidance to customers on fine timepieces and jewelry care.

The resource examines the two primary types of movements that drive the majority of watches sold today. Mechanical movements rely on a mainspring that stores energy when wound, powering a series of gears and an escapement to regulate time. These movements are commonly associated with luxury watches and are prized for their engineering complexity. Quartz movements, by contrast, use a battery-powered circuit and a vibrating quartz crystal to maintain accuracy, offering a more modern approach to timekeeping.

Within mechanical movements, the guide distinguishes between manual-wind and automatic varieties. Manual-wind versions require the wearer to turn the crown periodically to tension the mainspring. Automatic movements incorporate a rotor that spins with wrist motion to keep the mainspring wound without manual intervention. Both types typically display a smooth, sweeping second hand and are valued for their

craftsmanship and heritage appeal.

Quartz movements deliver precision with minimal upkeep, as the battery typically lasts several years before replacement. They produce a distinct ticking motion rather than the continuous sweep seen in mechanical pieces. The educational content notes that each system has distinct advantages depending on user preferences for accuracy, maintenance, or aesthetic qualities.

Jewelers Trade Shop supports customers with repair services for both mechanical and quartz movements. These services range from basic battery replacements and cleaning to more detailed restorations involving gear adjustments or lubrication. The company's technicians draw on decades of specialized training to address issues in either type of movement, helping extend the lifespan of watches.

The business also maintains an inventory that includes Rolex-certified pre-owned watches, which feature sophisticated mechanical movements. This selection complements the educational efforts by allowing customers to see real-world examples of the concepts discussed. In addition, custom jewelry design services remain available for those seeking personalized pieces to accompany timepieces.

Corbett Davis III, Owner of Jewelers Trade Shop, addressed the value of the resource. "Explaining mechanical and quartz watch movements helps customers understand what powers their timepieces and informs their purchasing or maintenance decisions," said Davis.

The company traces its operations to 1956, when it began offering jewelry and watch services in the Pensacola area. Over the years, it has incorporated branded items such as Rolex models while preserving core expertise in custom designs and repairs. The 70th anniversary year provides an opportunity to reflect on this history and reinforce the role of education in customer interactions.

Davis offered further context on the anniversary milestone. "As we mark 70 years of service, resources like our explanation of mechanical and quartz watch movements underscore our commitment to being a knowledgeable partner for the community," said Davis.

Repair capabilities extend beyond movements to encompass case polishing, strap replacements, and water resistance testing for watches. These procedures ensure that both mechanical and quartz pieces function reliably over time. The business encourages regular maintenance to prevent common issues such as magnetization or water damage.

The educational approach aligns with broader inventory offerings, including bridal collections from Gabriel Co. that feature engagement rings and wedding bands. Customers often pair these items with watches for coordinated gifts or personal collections. Custom design options allow for modifications that integrate

personal elements into jewelry or watch-related accessories.

Jewelers Trade Shop also connects with customers through social media updates that occasionally reference watch topics. These posts provide timely reminders about maintenance or highlight specific models in the certified pre-owned Rolex lineup. The content supports the in-store experience without replacing direct consultation.

Since its founding in 1956, the company has adapted to include advanced watch technologies while maintaining focus on traditional craftsmanship. This evolution has enabled consistent service across generations of Pensacola residents. The mechanical and quartz distinctions form one part of a larger effort to inform buyers about product categories.

Jewelers Trade Shop operates as a full-service provider of jewelry and watches, specializing in custom designs, repairs, and sales of luxury items. The business has emphasized quality and expertise throughout its history, serving the local area with reliable products and guidance.

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Jewelers Trade Shop

At Jewelers Trade Shop, we work hard to provide our customers with superior customer service, high-quality custom jewelry designs, professional jewelry repair, and the most desirable brands in the world.

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