



## **Copycat Hearth & Home Highlights Professional Hot Tub Installation Services for Northwestern Wisconsin Homeowners**

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Copycat Hearth & Home has emphasized its established professional installation services for hot tubs as part of its ongoing commitment to supporting customers through the complete ownership experience. This focus addresses the practical considerations homeowners face when adding a hot tub to their property, ensuring safe and efficient setup.

Hot tub installation in Wisconsin requires careful planning to accommodate the unit's size, weight, access routes, and electrical requirements. The process begins with an on-site consultation where technicians assess the intended location, evaluate delivery pathways, and discuss site preparation needs such as a level foundation, adequate clearance for equipment access, and proper drainage. Approved contractors handle the professional installation, which includes positioning the hot tub, connecting utilities, and verifying operational readiness.

Pre-delivery preparations play a critical role in preventing delays or complications. Homeowners receive guidance on creating a stable base capable of supporting the filled hot tub's weight, which can exceed

several thousand pounds, and ensuring unobstructed access for delivery trucks and cranes when necessary. Electrical work adheres to local codes, often involving dedicated circuits and GFCI protection. These steps help avoid common issues like uneven settling or service access problems after placement.

The company provides pre-delivery instructions detailing these requirements to facilitate a smooth transition from purchase to use. Installation extends beyond basic placement to include initial filling, startup procedures, and orientation on controls and maintenance basics. This comprehensive approach supports long-term performance and user satisfaction.

Hot tubs from brands such as Hot Spring Spas form a core part of the offerings, with models designed for relaxation, hydrotherapy, and family use. Features include energy-efficient insulation, ergonomic seating, and advanced jet systems for targeted massage. Complementary services like water analysis, test soaks, and winterization help maintain water quality and protect equipment year-round.

"Professional installation ensures the hot tub is set up correctly from the start, minimizing potential issues and allowing owners to focus on enjoyment rather than troubleshooting," said Bill Estridge, owner of Copycat Hearth & Home. "Our team coordinates every step to meet safety standards and customer expectations."

The emphasis on installation reflects broader expertise in home comfort products. Technicians with experience across multiple brands deliver consistent results, whether the project involves a compact two-person model or a larger lounge-style unit.

"Proper setup during hot tub installation contributes to reliable operation and extended equipment life, particularly in regions with variable weather," added Estridge.

Copycat Hearth & Home began in 1982 as Copycat Fabricators in Danbury, Wisconsin, founded by Russ Estridge. The operation started in a garage, producing stoves, and expanded over time. In 1998, ownership transferred to son Rick Estridge and his wife Terri, who moved the business to Webster and broadened the product range.

The company continued to grow, adding showroom and warehouse space and increasing staff to more than 10 employees. In 2021, the third generation took over when Bill and Jessie Estridge acquired the business, preserving its name, location, and focus on quality service.

Today, Copycat Hearth & Home occupies a facility over 4,000 square feet in Webster, featuring live displays of hearth products including fireplaces, stoves, and inserts in gas, wood, pellet, and electric options. The inventory also encompasses hot tubs, swim spas, saunas from brands like Tylo, related chemicals and

accessories, stone products, accent furniture, home décor, lighting, and gift items.

Services include repairs and installations for most brands, on-site consultations, water analysis, trade-ins, test soaks, chimney cleaning and repairs, and winterization. The business serves northwestern Wisconsin communities and adjacent areas in Minnesota, drawing on decades of experience to assist customers with home enhancement projects.

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For more information about Copycat Hearth & Home, contact the company here: Copycat Hearth & Home  
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## Copycat Hearth & Home

*Copycat Hearth & Home is a family-owned hearth, hot tub, and home comfort store with deep roots in northern Wisconsin. Since 1982, we've helped homeowners stay warm, relax, and make the most of their living spaces.*

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