Forever Barnwood Announces Barnwood Plank Flooring Line for Rustic Interior Projects

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PLUM CITY, WI - March 30, 2026 -
Forever Barnwood has announced its barnwood plank flooring line, crafted to deliver the appearance of traditional reclaimed wood through a controlled manufacturing process. The Wisconsin company produces the material from fresh-cut white pine, white oak, and red oak, sourced from managed local forests. After kiln-drying to stable moisture levels, the planks undergo hand-processing and specialized treatments that replicate natural weathering effects.

The barnwood plank flooring features tongue-and-groove construction in 6 ¼? face coverage and 8? lengths. Available finishes include traditional deep brown shades, vivid reds and auburns, muted whites and grays, and specialized options such as Patina Gray that preserve original circle-saw marks. A patent-pending process ensures consistent color application and texture without relying on aged materials. The resulting planks maintain uniform dimensions and a standard flooring profile suitable for seamless installation across floors. It can also be used for ceilings and accent walls.

Compared with reclaimed barnwood, the product provides practical advantages. Reclaimed materials frequently require extensive cleanup to remove nails and debris while facing supply limitations and elevated

costs. The barnwood plank flooring arrives ready for use in unlimited quantities at a lower price point. Kiln-dried to five-to-eight-percent moisture content, the planks exhibit stability that supports installation over radiant heating systems, OSB, or plywood, and minimizes post-installation movement.

Applications for the barnwood plank flooring extend across residential and commercial environments. Homeowners incorporate the material into main living areas, kitchens, and lakefront cabins to establish warm foundational surfaces. Designers pair it with complementary elements such as beams, mantles, corbels, and wall coverings to achieve coordinated rustic themes from floor to ceiling. Commercial projects utilize the flooring in retail shops, offices, and hospitality venues where its durability suits high-traffic conditions while conveying authentic character.

Sustainability remains central to production. Utilizing renewable wood species from Wisconsin timberlands reduces environmental impact relative to the deconstruction of historic structures. The controlled process supports responsible forestry practices and delivers materials that contribute to long-term project performance. Each plank receives individual craftsmanship to highlight natural grain patterns and subtle variations that enhance visual appeal over time.

Chad Bleeker, co-owner of Forever Barnwood, described the approach to product development. "Our barnwood plank flooring allows clients to achieve the desired rustic aesthetic with materials that offer reliability and ease of integration in both new construction and renovation settings."

Jason Bast, the other co-owner of Forever Barnwood, addressed installation considerations. "The stable construction and consistent quality of the barnwood plank flooring streamline the building process while delivering results that meet exact project specifications."

Projects incorporating the barnwood plank flooring demonstrate versatility across styles. Wider planks create bold statements in open-concept spaces. The material integrates effectively with the company's broader range of offerings, including rustic barn doors, box beams, stair parts, and dimensional lumber. This comprehensive selection enables unified design execution throughout residential homes, lodges, and commercial interiors.

Feedback from completed installations underscores the flooring's performance. Users note its ability to transform spaces with the warmth and texture associated with century-old barns. The hand-distressed surfaces develop additional character with normal use while maintaining structural integrity. Compatibility with standard subfloor preparations and finishing techniques further supports widespread adoption.

Forever Barnwood continues to refine production methods based on client input and industry requirements. The barnwood plank flooring represents one component of complete interior solutions that combine traditional

aesthetics with modern manufacturing standards. The emphasis on quality control ensures each order meets dimensional and appearance expectations.

Forever Barnwood operates as a specialized producer of barnwood products in Wisconsin. The company transforms renewable pine resources into a full range of interior elements, including flooring, doors, beams, countertops, stair systems, floating shelves, and wall coverings. Its innovative approach combines traditional aesthetics with modern manufacturing benefits to serve customers seeking durable and distinctive wood products.

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Forever Barnwood

After many years of experience and a patent-pending application, we created Forever Barnwood. We?re a premier supplier of barnwood in Wisconsin.

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