Krumm Exteriors Highlights the Importance of Timely Roof Repair in Midwest Climates

March 30, 2026

NEW RICHMOND, WI - March 30, 2026 -
Krumm Exteriors has emphasized the critical role of prompt roof repair in addressing damage from harsh Midwest weather patterns prevalent in Wisconsin and Minnesota. As seasonal transitions bring freeze-thaw cycles, heavy snow accumulation, and potential storm events, the company stresses that early intervention on issues such as leaks or minor damage prevents escalation into more extensive structural problems. This focus aligns with the company's longstanding practice of providing honest assessments and targeted repairs for residential and select commercial properties.

The company, which has operated since 1997, offers roof repair in Wisconsin as a distinct service separate from full replacement. Roofing contractors conduct thorough inspections to identify problems like leaks that can worsen rapidly during winter conditions or Minnesota freeze-thaw cycles. Repairs aim to resolve issues efficiently, maintaining the integrity of the existing roof system and avoiding unnecessary full replacements when feasible. For cases where damage proves too extensive, the company provides clear explanations and transitions to replacement options using premium materials.

Krumm Exteriors addresses common regional challenges, including hail from Midwest storms?one of the

most hail-active areas in the country?along with wind, water intrusion, and ice-related wear. Storm damage inspections form part of the service, with teams assisting in documentation for insurance processes when applicable. Materials used in repairs and installations include asphalt shingles from manufacturers such as Owens Corning and CertainTeed, metal roofing for enhanced durability against snow loads and high winds, and other systems like stone-coated steel or solar-integrated options.

The repair process follows a structured approach. It begins with an assessment, often involving a fee-based inspection for repairs, where contractors evaluate the roof condition and recommend solutions based on findings. Transparent estimates outline the scope, and certified crews execute the work in compliance with local building codes in Wisconsin and Minnesota. Post-repair walkthroughs ensure quality and client satisfaction.

As a roofing company serving both states, Krumm Exteriors draws on nearly three decades of experience navigating local climate demands. The company's certifications, including CertainTeed ShingleMaster Pro and preferred Owens Corning partner status, support its ability to deliver repairs that meet high industry standards and qualify for extended manufacturer warranties where applicable.

Educational resources from the company highlight practical considerations, such as recognizing early signs of wind or water damage and understanding the progression from minor leaks to major issues if unaddressed. These insights underscore the value of proactive maintenance, particularly before severe weather seasons intensify.

"Timely roof repair remains essential in our region, where small issues can quickly compound due to temperature fluctuations and precipitation," said Penny Austad, owner of Krumm Exteriors. "Our approach prioritizes accurate diagnosis and effective fixes to extend roof life and protect properties."

Austad added, "Certified teams focus on precision during repairs, ensuring work holds up against ongoing Midwest weather challenges and provides lasting reliability."

Krumm Exteriors maintains licenses as a Wisconsin Dwelling Contractor and Minnesota Building Contractor, operating from bases in New Richmond and Menomonie, Wisconsin, with an appointment-only location in Stillwater, Minnesota. The company serves counties including Chippewa, Eau Claire, Polk, St. Croix, Pierce, Dunn, and Barron in Wisconsin, as well as Ramsey, Washington, Chisago, Dakota, Anoka, and Hennepin in Minnesota, covering cities such as Eau Claire, Menomonie, New Richmond, Hudson, Woodbury, Stillwater, St. Paul, and surrounding areas.

Founded as a family-owned business, Krumm Exteriors continues to emphasize integrity, no-pressure consultations, and quality craftsmanship across its exterior services, which also include siding, gutters, windows, and decks. This commitment has sustained operations for close to 30 years, building trust through consistent delivery of durable exterior solutions adapted to regional conditions.

###

For more information about Krumm Exteriors, contact the company here:Krumm ExteriorsPenny Austad715-246-6090info@krummsiding.com1424 WI-64, New Richmond, WI 54017

Krumm Exteriors

Every great project starts with a conversation. We?ve been having them with Wisconsin and Minnesota homeowners for almost 30 years, and we?re ready to have one with you. No pressure, no commitment, just honest advice.

Website: https://krummexteriors.com/

Email: info@krummsiding.com

Phone: 715-246-6090