



## **Meier Design & Build Expands Services to Include Home Renovation Projects**

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Meier Design & Build has expanded its offerings to encompass home renovation services alongside its established custom home construction work. The veteran-owned company, known for its design-build approach to new residences, now supports homeowners seeking updates to existing properties through targeted renovations. This development allows the firm to address a broader range of client needs in the local market as housing preferences continue to evolve.

The addition of renovation services builds on the company's core competencies in project management, material selection, and collaborative planning. Renovation projects can include updates to kitchens, bathrooms, basements, and structural additions such as expansions or accessory dwelling units. The design-build methodology, previously applied to new construction, now extends to these efforts, providing clients with integrated oversight from initial assessments through final completion.

Paul Meier, owner and founder of Meier Design & Build, highlighted the strategic timing of this expansion. "Many homeowners in the area are looking to enhance their current homes rather than relocate," Meier said. "Extending our expertise to renovations enables us to apply the same level of detail and

coordination that has defined our new builds to improvement projects."

The company's team remains central to delivering consistent results across project types. Aaren Reidel, vice president, contributes operational leadership to maintain schedules and standards. Ryan Laudon, director of business, supports budgeting and client communications for transparent processes. Nathan Lilestol, site manager, oversees on-site execution, coordinating with local trades to ensure workmanship aligns with expectations. This structure facilitates seamless transitions between new construction and renovation work.

Meier Design & Build draws from more than 24 years of industry experience, rooted in second-generation building knowledge. Paul Meier, an Air Force veteran, founded the company with an emphasis on disciplined execution and quality outcomes. The veteran-owned status reinforces principles of reliability and accountability that guide interactions throughout each project.

Renovation services address common homeowner objectives, such as modernizing functional spaces or adapting homes to changing family dynamics. Projects begin with detailed evaluations of existing structures, followed by collaborative design sessions to incorporate client preferences while considering practical constraints like building codes and site conditions. The firm selects durable materials suited to regional weather patterns, aiming for improvements that enhance both usability and property value over time.

Meier provided additional context on the integrated approach. "Applying design-build principles to renovations reduces the fragmentation often seen in traditional contracting methods," Meier noted. "Clients maintain a single point of contact, which helps keep projects on track and aligned with their vision."

The expansion reflects ongoing industry shifts toward home improvement as an alternative to new purchases. Homeowners increasingly pursue renovations to accommodate remote work needs, multigenerational living, or energy efficiency upgrades. Meier Design & Build positions itself to meet these demands by leveraging its established processes and local relationships with suppliers and subcontractors.

As part of the service rollout, the company emphasizes thorough planning to minimize disruptions during active renovation phases. Early consultations allow for realistic timelines and cost projections, with adjustments made as needed based on discoveries during demolition or inspection stages. This methodical preparation draws directly from the firm's experience in managing complex custom home projects.

Meier Design & Build operates as a provider of home remodeling in Rochester, MN, extending its custom construction expertise to renovation endeavors. The firm's commitment to clear communication and quality craftsmanship applies equally to both new builds and improvement projects, supporting homeowners through every step of the process.

Meier Design & Build is a veteran-owned company specializing in custom home construction and now home renovation services in Rochester, MN. Founded by Paul Meier, a second-generation builder with over 24 years of experience and an Air Force veteran, the firm employs a design-build process to deliver personalized residential projects. The team, including vice president Aaren Reidel, director of business Ryan Laudon, and site manager Nathan Lilestol, focuses on collaborative planning, quality materials, and client-centered execution for both new homes and renovations.

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For more information about Meier Design & Build, contact the company here: Meier Design & Build Paul Meier (507) 696-8899 paul@meiercompanies.com 6113 Rome Cir NW, Rochester, MN 55901

## **Meier Design & Build**

*Welcome to Meier Design + Build, where your dream home becomes a reality! With 25+ years of experience, Meier has built a reputation for quality homes and developments. Let's Build Your Story!*

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