



carrie hartunian smith



Smart Marketing Consulting

Entrepreneurs Be Encouraged and Empowered - Carrie Hartunian Smith Interview

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Smart Marketing Consulting is proud to announce that Carrie Hartunian Smith was interviewed by Direct Selling Expert Belinda Ellsworth. The interview was released on Work From Your Happy Place podcast on April 11, 2016. In the interview, Carrie discusses how she went from building a large media organization in 1993, to being an integral part of the company's acquisition process in 2007 - and shortly thereafter, 4 other media acquisitions. She further discussed her risky transition from working as an executive at this large media organization, to creating a marketing consulting firm on her own. To listen to the complete interview on iTunes, [click here](#).

Carrie says: "I'm so happy to have been asked to be interviewed by Belinda for Work From Your Happy Place. Belinda has interviewed some really successful, interesting people and I am filled with excitement to be included in those ranks. Through this interview, I want entrepreneurs to be encouraged and empowered to feel confident in their difficult decisions that will, eventually, lead them further down the path to experiencing their own dreams."

Carrie works with business owners and entrepreneurs in developing practical strategies and tactics to support

accelerated growth in highly competitive industries. During the interview, she walks through her risky decision, sharing how she felt totally at a loss when her original plan did not work as planned, how doors kept closing, the obstacle and challenges she faced which seemed to be daily, how she overcame these and how, in time, she continued down the path to where she is today, Working From Her Happy Place.

She also discusses what it means when she was asked how her business has shaped her lifestyle. She goes into significant detail about how her greatest skill set has helped her to have her own business. Carrie discusses what it means to work from a happy place, and she provides advice to those who are in the world of entrepreneurship or thinking about moving in that direction.

Carrie, with her 20+ years of media, marketing and business growth experience helps her clients create business practices that thrive. Using proven strategies, while incorporating modern practices at the same time. During her consultation, she assesses her clients' current business structure and discusses what their goals are. By working together, they come up with ways to achieve those goals and the clients vision. People are encouraged to find out more about Carrie through her website, and to listen to the podcast on iTunes.

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For more information about Carrie Hartunian Smith Consulting, contact the company here: Carrie Hartunian Smith Consulting Carrie Smith 480-695-7913 Carrie@smartmarketingconsulting.com Cave Creek, AZ

Carrie Hartunian Smith Consulting

*Carrie Hartunian Smith is a natural working alongside business owners and entrepreneurs keeping one goal in mind:
building their business!*

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