



Bullyan RV Center Launches Where Will You Go Campaign

March 31, 2026

DULUTH, MN - March 31, 2026 -

Bullyan RV has launched the Where Will You Go campaign to identify and present regional destinations suitable for RV travel in northern Minnesota. The initiative compiles a list of specific sites to support planning for outings that align with varying schedules and interests.

The campaign documents more than ten locations across the region. These include the Train Museum in Two Harbors, the Moose Mural in Ely, and Fall Lake Campground in Ely. Further sites listed are the Screaming Eagle Memorial in Virginia, the World's Largest Hockey Stick in Eveleth, and the Iron Man in Chisholm. The compilation continues with the Leaping Deer in Deerwood, Paul Bunyan Land Amusement Park and Campground in Brainerd, the Giant Walleye in Garrison, and Serpent Lake in Crosby. Each location provides an example of potential stops accessible by RV.

The Where Will You Go campaign organizes these destinations to illustrate route possibilities within the state. It supplies factual details on sites to assist individuals in evaluating travel options that fit available time frames. The effort includes reference to over ten documented locations as a basis for initial planning activities.

The dealership established the campaign to compile regional information that can inform decisions about RV-based travel. This collection of sites serves as a resource for those considering how such vehicles integrate into short or extended outings.

Asked about what the secret to their success is, Joe Bullyan JR stated, "No matter how large we grow, our commitment to our customers remains. Whatever your destination or your endeavor, we're here to open the door to your next adventure."

Bullyan RV operates as a full-service dealership with a focus on sales and support for new and used RVs. The company maintains a large showroom and service facilities equipped to handle preparation and maintenance requirements.

The Where Will You Go campaign contributes structured location data drawn from northern Minnesota. With the selected sites, the initiative provides concrete examples that demonstrate the scope of accessible travel within reasonable distances. This supports consideration of RV use for outings that range from single-day trips to multi-day excursions.

Bullyan RV has conducted business in the region since 1954. The dealership offers inventory from multiple manufacturers to accommodate different travel configurations and group sizes. Service operations address vehicle readiness and ongoing requirements.

The campaign materials emphasize documented destinations to facilitate review of potential itineraries. The approach centers on the presentation of factual site information rather than directed recommendations. This enables individuals to assess alignment with personal travel preferences and constraints.

Additional context from the initiative notes the availability of varied campgrounds and landmarks in the broader area. The highlighted northern Minnesota examples narrow the focus to provide practical starting points for route development. The campaign thereby adds to the resources available for planning RV activities.

Bullyan RV continues to support the RV community through the provision of vehicles and related services. The Where Will You Go campaign extends this role by assembling location references that complement existing inventory and maintenance offerings. The combined efforts aim to address both equipment needs and informational requirements associated with RV travel.

The dealership stocks a range of models, including travel trailers, fifth wheels, and motorhomes. These options allow for selection based on specific capacity and feature preferences. Service bays handle warranty

work and general upkeep to maintain operational standards.

Through the campaign, Bullyan RV presents the compiled destinations as part of the ongoing documentation of regional travel opportunities. The initiative maintains a record of sites that illustrate how RV travel can incorporate stops at recognized points of interest.

Bullyan RV is a dealership that has provided new and used RVs along with service support since its establishment in 1954. The company supplies vehicles and maintenance resources for participants in the RV lifestyle.

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Bullyan RV

Here at Bullyan RV, we are proud to be a full-service RV dealer in Minnesota. At our 48,500 sf, state-of-the-art showroom, you'll find parts, experts, and 24 service bays ready to keep your RV ready and running from day one to down the road.

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