Christian Fischbacher Bed & Bath AG Announces Expanded Digital Resources for Home Textile Selection

April 10, 2026

St. Gallen, SG - April 10, 2026 -
Christian Fischbacher Bed & Bath AG announced today the expansion of its digital resources and consultation services to assist customers in selecting home textiles. The Swiss textile company has enhanced its online magazine platform and introduced new digital tools alongside its established product lines in bedding, bath products, and home accessories.

The company has restructured its digital magazine to provide detailed information about textile materials, care instructions, and seasonal product releases. The publication now features technical specifications for products across multiple categories, including bedding collections, bath textiles, and decorative home accessories. This expansion addresses increasing customer demand for detailed product information before purchase decisions.

Christian Fischbacher Bed & Bath AG expanded their digital resources to better provide customers with comprehensive information about textile materials and product specifications. The enhanced magazine platform now includes detailed guides on material properties, from eiderdown and goose down to synthetic fibers, helping customers make informed selections based on their specific requirements.

The company's product portfolio includes bedding collections organized into three distinct lines: Luxury Nights, Moments, and Atelier. Each line features complete sets including pillowcases, duvet covers, and fitted sheets. The bed contents category offers quilts and pillows manufactured from various materials including eiderdown, goose down and feathers, natural hair, and synthetic fibers. Bath products encompass terry cloth items, bath rugs, and bathrobes.

Christian Fischbacher has implemented new digital consultation services through its website, allowing customers to access product information and specifications remotely. The company maintains a physical presence at its Zürich boutique, accessible via https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8, where textile

consultants provide in-person guidance on product selection.

The expanded digital resources include detailed material guides that explain the properties and care requirements of different textile fibers. These guides cover topics such as thread counts, weave patterns, and the characteristics of natural versus synthetic materials. The company has also introduced size charts and compatibility guides to assist customers in selecting appropriate products for their bedding configurations.

Recent additions to the service offerings include complimentary delivery options and multiple payment methods. The company has standardized its packaging procedures to ensure product protection during shipping. A concierge service provides consultation on textile selection and care maintenance.

The company's approach to product development involves traditional Swiss textile manufacturing techniques combined with contemporary production methods. Products undergo quality control processes before distribution. The manufacturing process encompasses design, material selection, production, and finishing stages.

Christian Fischbacher Bed & Bath AG operates in the home textile sector, specializing in bedding, bath products, and decorative home accessories. Founded in Switzerland, the company maintains operations in textile design and manufacturing. The company serves customers through digital platforms and physical retail locations, providing home textile products across multiple price points and style categories. More about the company and their products can be found at https://www.christianfischbacher.com.
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For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


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Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

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