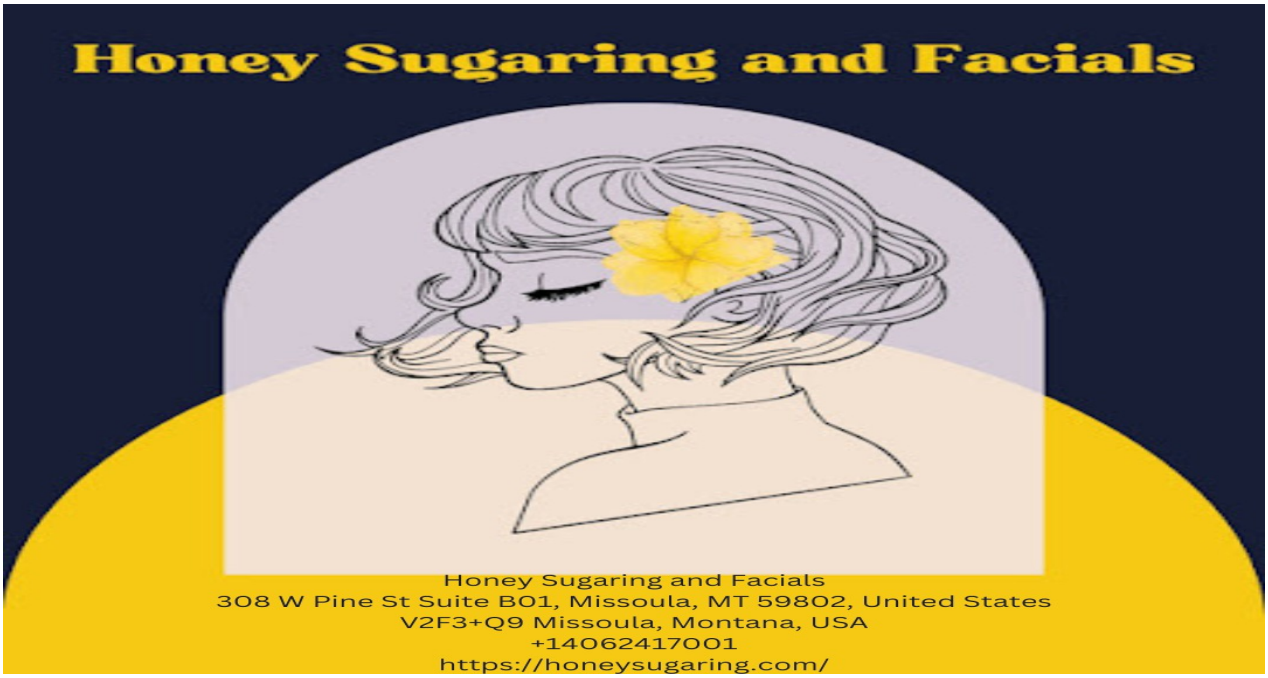


Honey Sugaring and Facials Expands Sugaring Hair Removal Services

March 31, 2026

MISSOULA, MT - March 31, 2026 -
Honey Sugaring and Facials, a Missoula-based esthetic studio specializing in natural skincare and body sugaring, has expanded its sugaring hair removal services to address growing demand for alternatives to traditional waxing and shaving methods across western Montana.

The expansion includes a full menu of sugaring treatments covering hair removal for the face, eyebrow shaping, bikini line and full brazilian areas, underarms, arms, and legs. Sugaring hair removal by Honey Sugaring and Facials uses a sugaring paste made from three natural ingredients ? sugar, lemon juice, and water ? applied to the skin and removed in the direction of hair growth. The sugaring technique, a form of epilation, removes hair from the follicle rather than cutting it at the surface, which distinguishes it from shaving and other common hair removal methods. Individuals who choose to shave typically experience regrowth within days, whereas epilation-based approaches like hair removal sugaring address hair at the root.

The sugaring process traces its origins to ancient Egypt and Mesopotamia, where the sugar paste method has been documented as far back as 1900 BC according to historical records cited by JAMA Dermatology.

Unlike traditional waxing, which uses resin-based wax that adheres to both hair and skin, the sugar paste bonds primarily to the hair and dead skin cells. This distinction in technique is one reason the method has attracted attention from individuals with sensitive skin and various skin types seeking body hair removal options that differ from conventional wax hair removal.

According to The Business Research Company, the global sugaring hair removal market reached an estimated $3.25 billion in 2025 and is projected to grow to $3.89 billion by 2029 at a compound annual growth rate of 4.6 percent. The growth reflects a broader shift in the beauty and self care industry toward natural ingredients and sustainable skincare practices. North America represents a significant share of this market, driven in part by expanding spa and salon services that include sugar waxing alongside laser hair removal and IPL hair removal as available removal technique options.

Honey Sugaring and Facials operates from a private studio at 308 W Pine St, Suite B01, in Missoula. The studio is led by a licensed esthetician who provides consultations before each sugaring treatment to assess individual hair growth patterns and skin sensitivity. The method of sugaring by Honey Sugaring and Facials follows the traditional hand technique, sometimes called body sugaring, where the paste is applied against the direction of growth and removed with a gentle pulling motion in the same direction the hair grows. This approach differs from strip-based sugar wax methods and does not require heat from a wax warmer, as the paste is applied at body temperature.

The studio also provides facial treatments, microcurrent therapy, and lash services alongside its sugaring services. Each sugaring session includes exfoliation of the treated area, as the paste naturally exfoliates the skin surface during the removal process. The studio stocks sugaring products and skincare items formulated for use between appointments, including options for individuals managing ingrown hairs, irritation, oily skin, or friction-related concerns common after other hair removal methods. The esthetician also advises on aftercare to minimize discomfort and reduce pain associated with any form of epilation, particularly for first-time clients.

Clients interested in sugaring for hair removal or facial treatments at Honey Sugaring and Facials can visit honeysugaring.com for more information or to schedule an appointment.

About Honey Sugaring and Facials

Honey Sugaring and Facials is a holistic esthetic studio in Missoula, Montana, offering sugaring hair removal, customized facials, microcurrent treatments, and lash services. The studio focuses on natural beauty practices and personalized skincare consultations for all skin types.
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For more information about Honey Sugaring and Facials, contact the company here:Honey Sugaring and Facials (Sugaring Hair Removal)Victoria Clapp+14062417001Victoria@honeysugaring.comHoney Sugaring and Facials308 W Pine St Suite B01Missoula, MT 59802

Honey Sugaring and Facials

Honey Sugaring and Facials is a Missoula, MT esthetics studio specializing in natural sugaring hair removal and customized facials. Founded by licensed esthetician Victoria Clapp, every treatment is tailored to your skin type for gentle, lasting results.

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