



# **Vietnam Emerges as a Premier Destination for Australian Dental Tourists: A 2026 Industry Report by VNDentalTravel**

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As the cost of living and healthcare expenses continue to rise across Oceania, a new industry report highlights a significant and accelerating shift in how Australians and New Zealanders are managing their oral health. According to recent market analysis, the demand for dental treatment in Vietnam has surged dramatically, with tens of thousands of patients crossing the globe annually to receive world-class care at a fraction of domestic prices. At the forefront of this movement is VNDentalTravel, a leading dental tourism facilitator connecting Oceanic patients with Vietnam's most experienced dental specialists.

The global dental tourism market is undergoing rapid expansion. According to Research and Markets, the sector was valued at approximately USD 7.71 billion in 2025 and is projected to reach USD 36.43 billion by 2034, representing a compound annual growth rate of 16.8%. Within this broader landscape, Vietnam has emerged as a particularly compelling destination for patients from Australia and New Zealand.

Data compiled by VNDentalTravel's patient coordination team reveals that the number of Australian patients seeking treatment in Vietnam has grown substantially year-over-year, with demand accelerating as

awareness of cost savings and clinical quality spreads through word-of-mouth and online communities. A widely cited figure within the industry suggests that patients can save between 50% and 70% on major restorative procedures compared to equivalent treatments at home. For a single titanium dental implant, the difference is stark: a procedure priced at approximately AUD 4,500 in Australia can be completed in Vietnam for as little as AUD 1,200 to AUD 2,800, depending on the implant brand and clinical complexity.

These are not marginal savings. For patients requiring full-arch restorations ? such as the All-on-4 or All-on-6 systems ? the financial differential can amount to tens of thousands of dollars. An All-on-4 full-mouth implant procedure that costs upwards of AUD 32,000 in Australia can be completed in Vietnam for AUD 6,200 to AUD 11,600, even when accounting for return flights and accommodation. It is this compelling arithmetic that has made dental tourism in Vietnam one of the fastest-growing segments of international medical travel originating from the Asia-Pacific region.

A common concern among patients considering overseas dental care is whether the quality of treatment will match what they would receive at home. The evidence increasingly suggests that, for patients who choose reputable clinics, the answer is yes. Vietnamese dental clinics servicing international patients have invested heavily in modern diagnostic and treatment technology, including 3D cone beam computed tomography (CBCT) scanning, CAD/CAM digital prosthetics, and guided implant surgery systems.

Critically, the implant systems used in Vietnam's leading clinics are the same internationally recognised brands trusted by dentists in Australia and New Zealand. Brands such as Straumann (Switzerland), Nobel Biocare (Switzerland), Neodent (Switzerland), Osstem (South Korea), and Hiosen (USA) are all available, each backed by extensive clinical research and long-term warranty programmes. Straumann implants, for instance, carry a lifetime warranty when placed at VNDentalTravel's partner clinics, providing patients with the same long-term assurance they would expect from a premium provider in Sydney or Melbourne.

The dental specialists working with VNDentalTravel hold qualifications from accredited Vietnamese universities and, in many cases, have completed postgraduate training or professional development programmes overseas. The clinical team includes orthodontists, oral surgeons, and prosthodontists, each with deep experience in treating international patients and communicating in English throughout the consultation and treatment process.

VNDentalTravel has developed a structured patient journey designed to minimise uncertainty and maximise comfort for patients travelling from Australia and New Zealand. The process begins with an online consultation, during which patients submit dental photographs, existing X-rays, or CBCT scans for remote assessment. The clinical team reviews this information and produces a personalised treatment plan, including a detailed cost estimate, before the patient commits to travel.

Once a treatment plan is confirmed, the patient's dedicated coordinator assists with scheduling, travel planning, and accommodation arrangements. Upon arrival in Vietnam, patients are met at the airport and transported directly to their accommodation or clinic. For patients undergoing implant placement ? typically a five-to-seven-day first visit ? the recovery period in Vietnam can be combined with leisure activities, as Ho Chi Minh City, Hanoi, and other major cities offer world-class dining, cultural attractions, and coastal escapes.

Post-treatment, patients receive comprehensive follow-up support, including digital records that can be shared with their regular dentist in Australia or New Zealand. For multi-stage procedures such as standard implants, a second visit of three to five days is typically required for crown placement, following a healing period of three to six months.

Several structural factors explain why patients from Australia and New Zealand have become among the most active dental tourists in the world. First, dental care in both countries is largely excluded from the public healthcare system, meaning that most restorative and cosmetic procedures are paid entirely out of pocket. Second, the geographic proximity of Vietnam ? with direct flights from Sydney, Melbourne, Brisbane, and Auckland taking between nine and eleven hours ? makes the journey considerably more practical than travelling to dental tourism destinations in Eastern Europe or Latin America.

Third, the cultural and culinary appeal of Vietnam has made the country a popular holiday destination in its own right. For many Australian and New Zealand patients, the dental trip doubles as a genuine travel experience, allowing them to explore the country's diverse landscapes, cuisine, and heritage while completing their treatment. This combination of health, savings, and travel is central to the philosophy of VNDentalTravel, whose brand tagline ? "Smile, Travel, Live Better" ? encapsulates the integrated experience the company offers.

The Vietnam dental services market was valued at USD 4.21 billion in 2024 and is projected to reach USD 5.50 billion by 2030, according to Research and Markets. Within this market, international dental tourism represents a rapidly growing segment, with Vietnam now receiving more than 100,000 medical tourists annually from Australia, New Zealand, the United States, and the United Kingdom. This figure is expected to grow significantly as awareness increases and as the infrastructure supporting international patients continues to mature.

VNDentalTravel is committed to playing a central role in this growth, continuously expanding its network of partner clinics, refining its patient support services, and advocating for the highest clinical standards across the industry. The company's 2026 industry report concludes that dental tourism in Vietnam is no longer a niche option for the budget-conscious traveller ? it is a mainstream, clinically sound, and financially intelligent choice for Australians and New Zealanders who refuse to compromise on their oral health.

VNDentalTravel is a premier dental tourism facilitator based in Vietnam, dedicated to connecting international patients ? primarily from Australia and New Zealand ? with top-tier dental specialists. The company offers comprehensive dental care packages that combine advanced treatments, including dental implants, All-on-4, All-on-6, zirconia crowns, and full smile makeovers, with personalised travel assistance covering accommodation, airport transfers, and visa support. VNDentalTravel's mission is to make world-class dental care accessible, affordable, and enjoyable for every patient.

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## **Vietnam Dental**

*VNDentalTravel provides affordable, high-quality dental care in Vietnam for Australian and New Zealand patients, combining advanced treatments like implants with seamless travel support. We ensure a safe, and life-changing dental tourism experience.*

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