

Hawaii Lifted Jeep Rentals Announces Fleet Expansion with 2024 Model Year Vehicles

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KAILUA-KONA, HI - April 02, 2026 -
Hawaii Lifted Jeep Rentals has expanded its vehicle inventory with the addition of 2024 model year vehicles, including hybrid options and eight-passenger SUVs designed for Hawaiian terrain navigation. The car rental company now operates a fleet of specialized off-road vehicles equipped with advanced safety features and technology integration.

The fleet expansion includes the introduction of the Jeep Wrangler 4XE Hybrid, marking the company's entry into electric-hybrid vehicle rentals. Additional 2024 models added to the inventory include the eight-passenger Jeep Wagoneer, Jeep Gladiator Rubicon, Toyota 4Runner TRD Offroad, and multiple Wrangler configurations featuring the Rubicon Extreme Recon package with Sky 1-Touch power top.

"The addition of 2024 model year vehicles represents a significant investment in fleet modernization," said Ryan Costello, General Manager of Hawaii Lifted Jeep Rentals. "The inclusion of hybrid technology addresses growing demand for fuel-efficient options while maintaining the off-road capability required for

Hawaiian terrain."

Each vehicle in the expanded fleet includes standard safety features such as backup cameras, LED headlights, and keyless entry systems. The vehicles are configured with four-wheel drive capability and lifted suspensions to accommodate varied Hawaiian road conditions, from coastal highways to mountain access roads. Interior specifications include leather-trimmed seating, climate control systems with heated seats and steering wheels, and connectivity features including Bluetooth integration and auxiliary inputs.

The car rental agency in Big Island has structured its rental programs to accommodate varying duration needs, with pricing tiers that adjust based on rental length. Single-day rentals are available for short-term requirements, while extended rental periods feature progressive rate reductions. The company provides an airport shuttle service that includes flight tracking, baggage assistance, and direct transport to rental vehicles.

The locally owned operation serves both Hawaii visitors and residents requiring specialized vehicle access. The company's familiarity with Hawaiian geography and road conditions has influenced its vehicle selection and configuration choices. The lifted suspension modifications and tire specifications are calibrated for Hawaiian terrain variations, from sea-level coastal areas to high-elevation volcanic regions.

The 2024 fleet expansion coincides with increased visitor arrivals to Hawaii and growing demand for vehicles capable of accessing remote beaches, hiking trailheads, and scenic viewpoints not accessible by standard passenger vehicles. The hybrid vehicle addition addresses environmental considerations while providing the torque and power requirements for off-road driving.

Hawaii Lifted Jeep Rentals operates from a single location with inventory management systems that track vehicle availability and maintenance schedules. The company maintains vehicles according to manufacturer specifications with regular service intervals adjusted for Hawaiian climate conditions including salt air exposure and volcanic particulate matter.

The expanded fleet positions the company to serve increased rental demand during peak visitor seasons while maintaining vehicle availability for local residents requiring temporary transportation solutions. The addition of eight-passenger vehicles addresses group travel requirements, while the variety of Wrangler configurations provides options for different driving preferences and experience levels.

Hawaii Lifted Jeep Rentals was established as a locally owned business specializing in off-road capable vehicle rentals. The company maintains a fleet of lifted and modified vehicles specifically configured for Hawaiian driving conditions.

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Hawaii Lifted Jeep Rentals

Learn about Hawaiiliftedjeeprentals.com and its family-run business offering lifted Jeep rentals on the Big Island of Hawaii. Explore in style and comfort.

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