



# **TrueSpot Introduces Advanced Healthcare RTLS Solutions to Improve Hospital Asset Tracking and Patient Care**

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TrueSpot, a leading provider of Real-Time Location Services (RTLS), today announced the expansion of its healthcare-focused location intelligence platform designed to help hospitals and medical facilities achieve greater operational efficiency through advanced asset tracking and workflow optimization. The company's Healthcare RTLS solutions address critical challenges faced by healthcare organizations, including equipment loss, staff productivity, and patient care coordination.

The TrueSpot Health platform leverages cutting-edge location intelligence technology to provide real-time visibility of medical equipment, staff, and patients throughout healthcare facilities. By implementing advanced RTLS technologies including RFID, Ultra-Wideband (UWB), and Bluetooth, the system delivers precise location data that enables healthcare administrators to make informed decisions about resource allocation and workflow management.

"Healthcare facilities lose millions of dollars annually due to misplaced equipment and inefficient workflows," said Mike Hanna, Vice President of Healthcare Solutions at TrueSpot. "Our Healthcare RTLS platform transforms how hospitals manage their assets and operations by providing instant visibility into the location and status of critical medical equipment, reducing search times from hours to seconds while ensuring that caregivers can focus on what matters most - patient care. Healthcare organizations interested in learning more can Visit Us at our dedicated healthcare portal to explore implementation options and case studies."

The platform addresses several key operational challenges in healthcare settings. Medical equipment tracking capabilities reduce the time staff spend searching for devices such as infusion pumps, wheelchairs, and portable diagnostic equipment. The system automatically monitors equipment utilization rates, helping facilities optimize their inventory levels and reduce unnecessary rental costs. Additionally, the platform's staff tracking features enable better coordination of care teams and improve response times during critical situations.

Patient flow monitoring represents another significant application of the technology. The system tracks patient movement through different departments, identifying bottlenecks and enabling administrators to streamline processes. This visibility helps reduce wait times, improve bed turnover rates, and enhance overall patient satisfaction scores.

The implementation process has been designed with healthcare facilities in mind, featuring minimal infrastructure requirements and rapid deployment capabilities. The platform integrates seamlessly with existing hospital information systems, providing a unified view of location data alongside other operational metrics. Advanced analytics capabilities transform raw location data into actionable insights, enabling continuous improvement of hospital operations.

Cost considerations have been central to the platform's development. Unlike traditional RTLS solutions that require significant capital investment, TrueSpot's approach emphasizes affordability through flexible deployment options and scalable architecture. Facilities can start with targeted implementations in high-priority areas before expanding coverage throughout their operations.

"The accuracy of the location data provided by the system exceeds industry standards, with positioning precision suitable for both general asset tracking and specialized applications requiring higher accuracy," continued Hanna. This precision enables use cases ranging from basic equipment location to complex workflow automation and safety monitoring. Follow Us on Instagram for the latest updates on healthcare technology innovations and success stories."

TrueSpot continues to advance its location intelligence capabilities through ongoing research and development. The company's AQFind Location Platform as a Service (RTLPaaS) serves as the foundation for these healthcare solutions, providing the infrastructure needed to power real-time business intelligence applications across various industries.

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## TrueSpot

*TrueSpot is a technology company that provides real-time location services (RTLS) and location intelligence solutions to help organizations track and manage valuable assets with precision.*

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