



## **Pro-Mow, Inc. Highlights Aeration Service as Essential for Northern Virginia Lawn Health**

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Pro-Mow, Inc., a lawn care provider serving Northern Virginia communities, is emphasizing the critical role of aeration services in maintaining healthy lawns as property owners prepare for the upcoming growing season. The company reports increased interest in core aeration treatments as homeowners seek solutions for compacted soil and struggling turf grass throughout the region.

Pro-Mow, Inc. aeration service, a mechanical process that removes small plugs of soil from lawns, addresses common lawn problems that develop from foot traffic, clay soil conditions, and weather patterns typical to Northern Virginia. The service allows water, nutrients, and oxygen to penetrate deeper into root zones, promoting stronger grass growth and improved drought resistance.

"Many homeowners in our area don't realize that their lawn struggles are often rooted in soil compaction rather than fertilization or watering issues," said Brian Gepford, owner of Pro-Mow, Inc. "Core aeration is particularly beneficial in Northern Virginia where we have heavy clay soils that become extremely dense over

time. This simple service can transform a struggling lawn by allowing the root system to breathe and expand properly."

The timing of aeration services proves crucial for optimal results. Cool-season grasses common to Northern Virginia, including tall fescue and Kentucky bluegrass, respond best to fall aeration when they enter their peak growing period. Spring aeration also provides benefits, particularly for lawns showing signs of severe compaction or thatch buildup.

Soil compaction affects lawns in several ways, creating a cascade of problems that worsen over time. Compacted soil prevents proper water infiltration, leading to runoff and shallow root systems. This condition makes lawns more susceptible to heat stress, disease, and weed invasion. Regular aeration breaks this cycle by creating channels for essential resources to reach grass roots.

The aeration process itself involves specialized equipment that extracts cores of soil approximately two to three inches deep. These cores are left on the lawn surface where they break down naturally, returning valuable organic matter to the turf. The resulting holes close gradually as grass roots expand into the newly available space.

"We recommend annual aeration for most lawns, though properties with heavy use or severe compaction may benefit from twice-yearly treatments," added Gepford. "The investment in aeration pays dividends through reduced water requirements, improved fertilizer efficiency, and enhanced overall lawn vigor."

Beyond the immediate benefits to grass health, proper aeration contributes to environmental sustainability. Well-aerated lawns require less water and fertilizer to maintain their appearance, reducing both resource consumption and potential runoff into local waterways. Healthy lawns also provide superior erosion control and carbon sequestration compared to struggling turf.

Pro-Mow, Inc. in Northern Virginia has served residential and commercial properties throughout the region for over two decades. The company specializes in comprehensive lawn care services, including mowing, fertilization, weed control, and aeration. Their team of trained technicians focuses on sustainable lawn care practices that promote long-term turf health while minimizing environmental impact.

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## **Pro-Mow, Inc.**

*Pro-Mow Lawns Inc is one of the most trusted lawn care companies in Northern Virginia. We offer a wide variety of lawn care and maintenance services for your home or business.*

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