

MB WITHIN Interior Design Studio Responds to Growing Demand for Coastal-Inspired Luxury Interiors

April 06, 2026

CHARLESTON, SC - April 06, 2026 -
MB WITHIN Interior Design Studio in Charleston, SC, is experiencing increased demand for coastal-inspired luxury residential and commercial design services as more property owners seek to capture the essence of sophisticated seaside living in their spaces. The award-winning Charleston-based firm, known for creating timeless interiors that reflect clients' distinct personalities, has seen a notable rise in requests for both full-scale renovations and new construction projects throughout the coastal South Carolina region.

The surge in demand reflects broader trends in the interior design industry, where coastal aesthetics combined with functional luxury have become increasingly sought after by homeowners and commercial property developers. MB WITHIN's expertise in blending sophisticated design elements with the relaxed elegance of coastal living has positioned the firm as a leading choice for clients seeking to transform their properties.

"The desire for coastal-inspired interiors goes beyond simple beach themes," said Mollie Bean, founder and

lead designer at MB WITHIN. "Our clients are looking for sophisticated spaces that capture the tranquility and natural beauty of coastal living while maintaining the functionality and elegance suitable for their lifestyles. We're seeing this trend not just in residential projects, but also in our commercial and restaurant design work throughout SC."

The firm's comprehensive approach to interior design includes full-scale interior design services, restaurant and commercial design, project management, and virtual e-design options for out-of-state clients. This diverse service portfolio has enabled MB WITHIN to meet the varying needs of clients across Charleston, Isle of Palms, Sullivan's Island, Daniel Island, Kiawah Island, Seabrook, and Mount Pleasant, as well as extending services to South Florida and New York.

Recent projects have showcased the studio's ability to navigate complex historic renovations while incorporating modern coastal design elements. The firm's project management team coordinates all aspects of design implementation, from initial renderings through final installation, ensuring seamless execution of each client's vision.

The increased interest in coastal luxury design has also driven demand for MB WITHIN's restaurant interior design services, as hospitality venues seek to create memorable dining experiences that reflect the local coastal culture while maintaining upscale ambiance.

MB WITHIN Interior Design Studio specializes in creating sophisticated, timeless spaces for residential, commercial, and restaurant clients. The firm offers comprehensive interior design services including full-scale design, project management, and virtual e-design consultations. With expertise in historic renovations and contemporary coastal design, the studio serves clients throughout the Charleston area and beyond, delivering personalized design solutions that capture each client's unique style and requirements. The company has been featured in various design publications and continues to be recognized for excellence in interior design throughout the Southeast.

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MB WITHIN

Led by Mollie Bean, MB WITHIN creates the spacious residential and commercial interiors of fortune 500 CEOs and professionals across Charleston, NYC, & luxurious design across the globe.

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