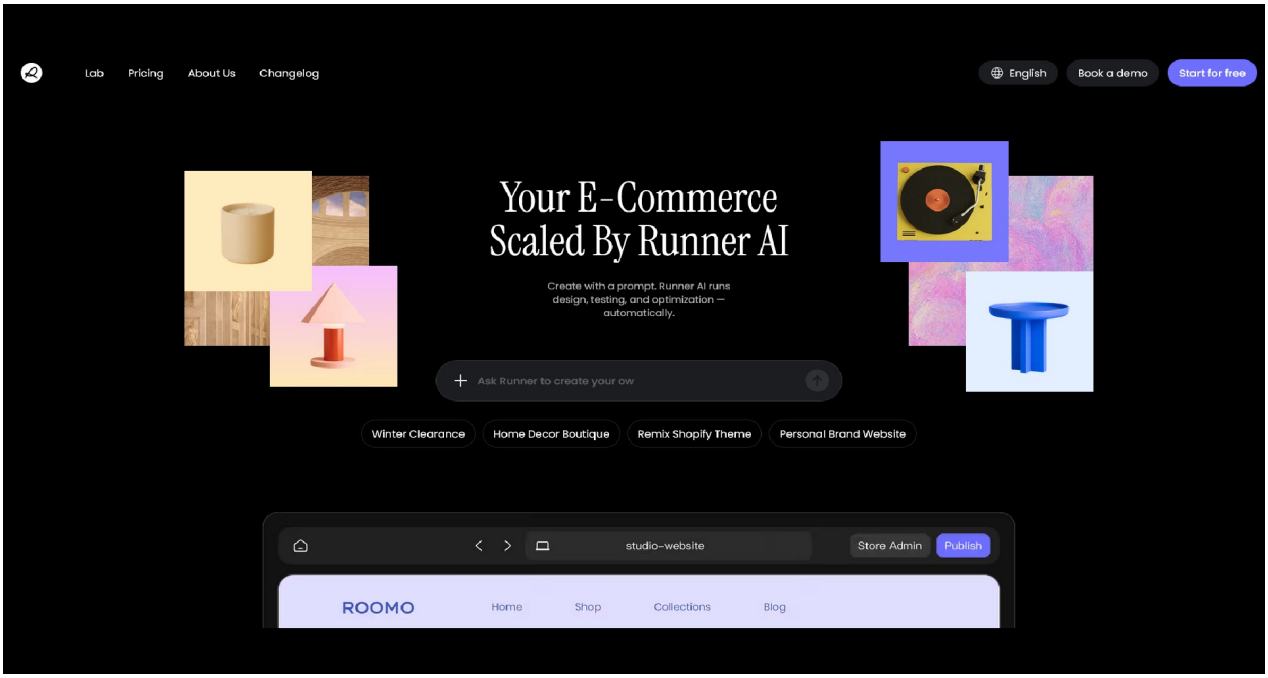


Runner AI Launches the First Autonomous Ecommerce Engine That Builds, Runs, and Optimizes Itself

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SAN FRANCISCO, CA - April 08, 2026 -
Runner AI Ecommerce Builder today announced the public launch of the industry?s first autonomous ecommerce engine. Founded by a core team of former Google DeepMind engineers, the AI-native platform acts as an always-on growth team?capable of building, running, and continuously optimizing online stores without human intervention.

Currently, the ecommerce industry operates on a broken, fragmented model. Merchants begin with a basic platform subscription, only to discover they must purchase, configure, and manage dozens of separate third-party applications for email marketing, reviews, SEO, and loyalty programs. This shifts the merchant's focus away from their product and forces them to become IT managers.

Runner AI introduces a fundamental architectural shift: moving from "AI-powered" tools (where humans still manage the platform) to an "AI-native" infrastructure (where the system executes and optimizes on the merchant's behalf).

"Merchants today are forced to stitch together 20+ tools that simply don't talk to each other. Your email tool doesn't know what your checkout learned, and your analytics can't inform your pricing. Because nothing connects, nothing compounds," said Weizhi Li, Founder and CEO of Runner AI. "We built Runner AI to fix this. It?s a unified stack built from the ground up for AI to observe, act, and improve your conversion rates automatically."

The Runner AI platform disrupts traditional ecommerce through three core pillars:

Prompt-to-Publish Store Creation: Merchants simply describe their business (e.g., "I sell high-quality, handmade ceramic mugs for coffee lovers"), and the AI generates a complete storefront in under five minutes. It produces custom layouts, branding, product photography, and SEO-optimized copy without requiring any coding or theme selection.

Always-On Autonomous Optimization: Moving beyond static site builders, Runner AI acts as an embedded growth team. The system autonomously monitors user behavior, identifies friction points, and launches continuous multivariate A/B tests on content, layout, and promotions?automatically implementing the winning variations to maximize revenue.

The "App-Free" Infrastructure: Runner AI natively integrates capabilities that traditionally require expensive, separate subscriptions. Features like SEO optimization, geolocation targeting, upsell/cross-sell engine.

Beyond store creation and optimization, the platform also eliminates one of the most resource-intensive aspects of running an online business: content production. Runner AI uses generative AI to produce studio-quality product images, marketing visuals, and compelling product descriptions?removing the need for professional photography, graphic design software, or copywriting services. Merchants can create and publish polished, brand-consistent content directly within the platform, ensuring that every product listing is conversion-ready from day one. Combined with the autonomous optimization engine, this means that content is not only generated automatically but also continuously tested and refined based on real customer behavior, creating a self-improving feedback loop that drives compounding performance gains over time.

Because every feature?from storefront design and product content to checkout, analytics, and post-purchase engagement?operates on a single unified data layer, Runner AI captures insights that siloed tools simply cannot. Each customer interaction informs the next optimization cycle, allowing the platform to compound improvements across the entire merchant experience rather than optimizing individual functions in isolation. This integrated approach is designed to lower the barrier to entry for new merchants while giving established brands a scalable, autonomous growth engine that reduces operational overhead and eliminates the need for costly third-party app subscriptions.

The Runner AI Ecommerce Builder is available with a 7-day free trial. Merchants can access the platform at runnerai.com.

About Runner AI: Runner AI provides AI-native infrastructure for ecommerce store creation, automated experimentation, and conversion optimization. Founded by former Google DeepMind engineers and ecommerce professionals, the company delivers integrated technology that automates functions traditionally requiring manual management and multiple application subscriptions. Runner AI is based in San Francisco, California..

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For more information about Runner AI, contact the company here:Runner AIStacy Liu650-686-8866pr@adaptivemachines.aiSan Francisco, CA

Runner AI

Runner AI is redefining how e-commerce teams build, optimize, and scale by enabling AI-native storefront creation, real-time experimentation, and automated conversion optimization.

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