## Lead Generation Service For Local Businesses Expands Across Portland And Beyond

April 12, 2016

April 12, 2016 - PRESSADVANTAGE -

Monster SERPS, a business in Portland, OR, is proud to announce that they are expanding their lead generation services for contractors on the West Coast. This work will start in Portland, OR, and out to neighboring cities along the I-5 corridor. Specifically, the company will be focusing on helping businesses find home improvement leads.

A representative from Monster SERPS says: "Elbert says that every business in the world today, especially contractors, rely on a steady stream of quality leads. Without enough leads, the business will become stagnant, which will hinder growth. No one wants to constantly beg family and friends for referrals. We have sealed that gap for fresh leads. No more begging family and friends! And no more sharing leads with other contractors like with 'Home Advisor' type leads. Our leads are exclusive to 1 contractor alone, we never share them with others."

Monster SERPS offers six specific services to help businesses improve their lead generation. They help local businesses gain more construction leads firstly through website design. They also offer search engine optimization, social media marketing, video marketing, reputation marketing, and lead generation. Customers can choose any or all of these services to improve their own local rankings.

Those who have worked with the company in the past have been overwhelmingly positive about the results they have achieved. Many have discussed how the company is very professional and, most importantly, deliver the results that they promise. Consistently, clients have found their pages ranking on the first page of Google after Monster SERPS has gone to work on it.

The company understands like no other how the world of Google and SERP works. This is why they focus specifically on exclusive contractor leads. By working on targeted leads, rather than general leads, they ensure that those who visit the businesses' websites are actually there to make a purchase, and not because they simply stumbled upon a site.

Their results have been very consistent, ensuring their clients receive over 100 leads per week. To further demonstrate how they can achieve that, businesses are encouraged to request a free local business website audit.

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For more information about Monster SERPS, contact the company here:Monster SERPSElbert Dugdale(503) 713-6782elbertdugdale@gmail.com818 SW 3rd Ave #7637Portland, OR 97204

## **Monster SERPS**

Monster SERPS is a group of marketing professionals dedicated to the proposition that online marketing can build your business to heights you never thought possible.

Website: http://monsterserps.com Email: elbertdugdale@gmail.com

Phone: (503) 713-6782

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