



Yoga Mat Allows For Fantastic Social Media Photographs

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Now Athletics, LLC, a business in Providence, RI, is perhaps best known for their popular yoga mat. The mat has been created using high quality materials and is a preferred item for many yoga studios. Full details about the mat are available through www.nowathletics.net. The company has now found that the mat is also proving to be very popular in the world of social media.

Per Davidson from Now Athletics, LLC says: "It has been observed that the practice of yoga makes for beautiful Instagram posts by the Huffington Post. In our superficial social media drenched culture, the ancient practice of yoga can be seen everywhere. The aesthetic qualities of yoga poses are promoted widely in our culture. We're really happy to see that people are using our mat for some of these photographs."

The yoga mat offered by Now Athletics sets itself apart through its quality, but also because it is eco friendly. This is in keeping with the practice itself, which is strongly linked to grounding with nature and keeping a balance between the earth's different elements. It is a spiritual practice as much as a physical one, and, for that, both physical and mental comfort has to be achieved.

The photographs that have been shared on Instagram and other social media sites are exceedingly beautiful. These poses show the human form in a stunning way, so it is no surprise that there now seems to be such a strong culture of sharing these images. The Now Athletics mat increases the beauty of these pictures thanks to its design in vibrant black, gray, and orange.

"We have looked at some of the photographs that have been posted of people using our mats, and we're just not sure what stands out most," adds Per Davidson, "the yogi or the mat. We really want to encourage more people to share their own images of them using our mat. It may encourage someone else to get involved in the discipline and find their own spiritual and physical balance."

The mat can be purchased through the company's website, where full specifications are also available.

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Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

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