

The logo for NOW ATHLETICS is centered on a solid orange background. It consists of the word "NOW" in a large, white, sans-serif font, with the word "ATHLETICS" in a smaller, white, sans-serif font directly below it. The entire text is enclosed within a white rectangular border.

NOW ATHLETICS

Yoga Mat Provider Reports Demand Strong As More People Choose To Do Yoga At Home

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Now Athletics, LLC is a yoga product company based in Providence, Rhode Island, which offers an environmentally friendly yoga mat, and has noted that demand is strong for their product as more and more people are opting to perform their yoga classes at home. Per Davidson, a spokesperson for the company, says, "More and more people are choosing to stay home for yoga class, opting for the more affordable online yoga classes. Many online yoga businesses teach live yoga classes or have large libraries of pre-recorded classes. In any event, practitioners still need a good yoga mat!"

The yoga mat, which is an ECO TPE mat with closed cell technology, is currently available at the Amazon marketplace. The company states that since its release, they have already sold multiple mats and Davidson points out that the reason is likely because of the closed cell design.

"It's just a great mat all the way round," Davidson states. "The specific design though, means there's less cleaning, less worry of bacteria, and less sweat to get in the way of your workout."

The design helps the mat to remain dry. Wicking technology pulls sweat away from the user and away from

the mat, so that there is less buildup, which Davidson says means that the mat will last much longer than others on the market.

Now Athletics offers a number of yoga products for practitioners, teachers, and individuals. They state that choosing products with a design that is ultimately beneficial is what the company is all about. Davidson says that one reason this mat is so popular is because it lasts longer, helps the user to remain dry, and helps to ward off bacteria that could cause illness, benefits that the company says are what they had in mind when they first chose the mat for product launch.

Those interested in learning more about the benefits of Now Athletics' ECO TPE yoga mat can see it on the Amazon marketplace. Information about the mat, as well as general information about the company and the yoga products that they offer, can also be seen on the company's official website at www.nowathletics.net.

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For more information about Now Athletics, LLC, contact the company here: Now Athletics, LLC
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Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

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