

The logo for Now Athletics features the word "NOW" in a large, white, sans-serif font above the word "ATHLETICS" in a smaller, white, sans-serif font. Both words are centered within a white rectangular border. The entire logo is set against a solid orange background.

**NOW
ATHLETICS**

Now Athletics Launches New Yoga Mat And Contributes To The Spiritual Revolution Sweeping The Western World

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Now Athletics, LLC, a company which is based in Providence, Rhode Island, has introduced a yoga mat that makes them a contributor to the spiritual revolution that has been predicted by spiritual Masters in India to sweep the Western World, especially in the United States. The company offers a wide range of yoga training, classes, and products.

Per Davidson, a spokesperson for Now Athletics, states, "Our ECO TPE yoga mat is a closed cell mat, which offers a number of benefits, including those that are spiritual in nature."

Davidson states that the mat provides resistance to sweat, which ultimately makes it last longer. Because they do not absorb sweat, the company states that the mats will not deteriorate as quickly as mats made from other materials. Davidson states that in addition, the closed cell design means less bacteria is trapped on the mat, so it is a healthier choice.

"Our goal is to help people live longer, healthier, and happier lives," Davidson states. "Providing this mat, that

will eliminate bacteria and last longer, just helps us to meet our goal as people can concentrate on their spirituality."

The company states that the prediction of the spiritual Masters from India happened more than 50 years ago. As the axis of spirituality shifts from East to West, there is a proliferation of yoga in the West. Simultaneously, there is a shift of material values from the West to the East. Davidson states that because of this, Now Athletics strives to provide yoga products so that practitioners and individuals have the materials they need to partake in this enlightening trend.

Davidson states that yoga has become a growing trend in the United States and that Now Athletics works to ensure that those interested in this lifestyle have resources and tools available to them so that they can enjoy all of the benefits that yoga has to offer.

The company website offers insights into the classes that Now Athletics offers as well as products that they sell to yoga minded individuals. Those interested can visit the company's official website at www.nowathletics.net. The new open cell designed yoga mat can also be seen on the Amazon marketplace.

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For more information about Now Athletics, LLC, contact the company here: Now Athletics, LLC
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Now Athletics, LLC

NOW Athletics is a supplier of eco-friendly sports equipment. We provide affordable sports and yoga products and we utilize environmentally friendly production methods.

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