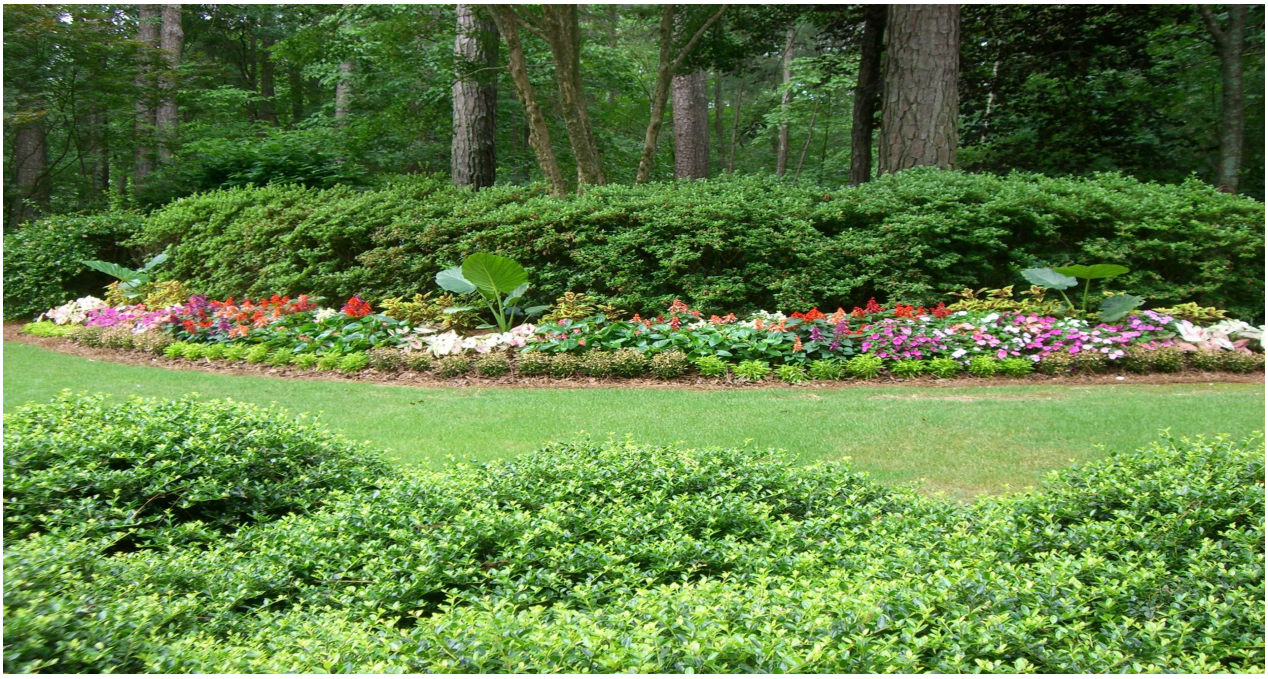


White Oak Landscape Introduces Seasonal Color Change Program for Comprehensive Home Landscaping Services

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MARIETTA, GA - April 17, 2026 -
White Oak Landscape has introduced a seasonal color change program as part of its lawn maintenance offerings, providing homeowners with comprehensive landscaping solutions that adapt to changing seasons throughout the year.

The Atlanta-based landscaping company developed the program in response to growing demand from residential clients seeking year-round visual appeal for their properties. The seasonal color change service integrates seamlessly with existing lawn maintenance packages, allowing homeowners to maintain vibrant, seasonally appropriate plantings without the need for separate contractors or additional planning.

The program encompasses strategic plant selection, scheduled replacement of seasonal flowers, and coordination with existing landscape elements. White Oak Landscape residential services now include quarterly color transitions, ensuring properties display appropriate blooms and foliage throughout the year.

The service covers annual flower beds, container gardens, and accent areas around walkways and entrances.

"Homeowners increasingly recognize that landscape aesthetics change dramatically with the seasons, and maintaining curb appeal requires more than basic lawn care it requires full landscape maintenance," said Rocky DeVotie, President and CEO of White Oak Landscape. "Our seasonal color change program for our landscape maintenance customers addresses this need by automatically transitioning flower beds and accent plantings to complement each season, from spring annuals through winter ornamentals."

The integration of seasonal color changes with regular maintenance services streamlines property care for homeowners. Rather than coordinating multiple service providers, clients work with a single landscaping team familiar with their property's specific needs and design preferences. This approach ensures consistency in landscape appearance and reduces the administrative burden on property owners.

Atlanta landscapes face unique challenges with dramatic temperature variations and unpredictable weather patterns. The seasonal color change program accounts for these regional factors, selecting plants that thrive in Georgia's climate zones while providing maximum visual impact during their peak seasons. Spring installations might feature pansies and snapdragons, while summer transitions incorporate heat-tolerant varieties such as begonias and coleus. Fall brings chrysanthemums and ornamental kale, with winter displays featuring cold-hardy options.

"The convenience factor cannot be overstated," added DeVotie. "Property owners want beautiful landscapes without the complexity of managing multiple vendors or remembering when to schedule seasonal transitions. Our integrated approach to full-service landscape maintenance handles everything automatically, with color changes occurring at optimal times based on local growing conditions."

The program, as an add-on to landscape maintenance, also addresses sustainability concerns through careful plant selection and responsible disposal practices. Spent seasonal plants are composted when possible, and the company prioritizes varieties that support local pollinators during their blooming periods.

White Oak Landscape serves residential properties throughout the greater Atlanta metropolitan area, specializing in comprehensive lawn care and landscape maintenance services. The company combines traditional landscaping expertise with modern scheduling systems to deliver reliable, professional service to homeowners seeking to enhance their outdoor spaces. Founded on principles of quality workmanship and customer service, the company has built its reputation through consistent delivery of landscape solutions tailored to individual property needs.

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White Oak Landscape

White Oak Landscape offers residential and commercial landscape design, installation, and maintenance for homes, estates, commercial properties, businesses, HOAs, and multi-family communities in and around Atlanta, Georgia.

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