Dentistry First Announces Launch of Paediatric Dentistry Service in Mooloolaba

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Mooloolaba, QLD - April 10, 2026 -
Dentistry First has announced the introduction of a specialised paediatric dentistry service at its Mooloolaba clinic to provide child-focused dental care for families across the Sunshine Coast. The new service is designed to support early oral health education, preventive treatment and age-appropriate care for children and adolescents.

The program was developed in response to a growing need for accessible, family-centred dental services that emphasise prevention and comfort. Dentistry First?s clinical team created the service to help parents establish good oral hygiene habits for their children and to identify potential dental concerns early in life.

The paediatric service includes routine examinations, hygiene instruction, fluoride applications and fissure sealants. It also offers assessments for dental growth and alignment, guidance on habits such as thumb-sucking and advice on nutrition that supports healthy teeth. Each appointment is structured to create a calm, positive experience and to build long-term confidence in the dental setting.

Dr Jason Phan, lead clinician and prosthodontist at Dentistry First, explained that positive early experiences can shape lifelong oral health. ?Introducing children to dental care in a supportive environment helps reduce anxiety and encourages consistency,? said Dr Jason Phan. ?By focusing on prevention and education, we aim to give families the tools they need to maintain strong, healthy smiles as their children grow.?

The clinic?s approach combines modern diagnostic tools with a gentle clinical style. Digital imaging with reduced exposure assists in identifying decay, developmental issues or early signs of misalignment while ensuring patient safety. Educational displays and clear explanations help young patients understand what is happening during their visit. This combination of communication and technology helps reduce fear and promotes trust between clinician and child.

The program also incorporates preventive strategies that extend beyond the dental chair. Families receive tailored advice on brushing technique, fluoride use and dietary habits that influence cavity risk. Preventive treatments such as sealants and regular cleaning form part of ongoing maintenance plans that encourage consistent monitoring of oral health through childhood and adolescence.

Behaviour management forms another core component of the paediatric service. The clinical team is trained in patient reassurance and pacing, using positive reinforcement to guide cooperation and comfort. This approach supports children who may be anxious about treatment and ensures that appointments remain calm and constructive.

The introduction of paediatric dentistry reflects Dentistry First?s broader commitment to strengthening community access to specialised oral healthcare. The clinic, located at 1/45 First Avenue in Mooloolaba, already provides a range of preventive, restorative, and prosthodontic treatments. With the addition of paediatric services, families now have access to a full continuum of care within one practice.

Dr Jason Phan stated that early dental intervention can reduce the likelihood of complex treatment later in life. ?Many dental issues can be managed more effectively when identified during childhood,? he said. ?Our aim is to help parents understand the value of regular dental visits from an early age so potential concerns can be addressed quickly and comfortably.?

Dentistry First?s team follows current Australian Dental Association guidelines for infection control, safety, and professional standards. All practitioners participate in continuing education to remain aligned with current research and best practice in children?s oral health.

The paediatric service is available to both new and existing patients. Appointments can be arranged for routine examinations, preventive treatment, or consultation on specific developmental concerns. The clinic continues to focus on communication, transparency, and evidence-based care to support each family?s needs.

The launch of paediatric dentistry at Dentistry First reinforces the clinic?s long-term focus on prevention, education, and community wellbeing. By encouraging early engagement with dental care and emphasising gentle, informed treatment, the practice aims to promote better oral health outcomes for children throughout the Sunshine Coast region.

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Dentistry First

Led by Dr. Jason Phan, who holds a Master of Clinical Dentistry in Prosthodontics from King?s College London, the clinic provides services such as dental check-ups, periodontal treatment, fillings, dentures, implants, and cosmetic dentistry.

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