



## **Keystone Chevrolet Expands Used Vehicle Selection to Meet Growing Demand Across Tulsa Market**

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Keystone Chevrolet, the longest-standing Chevrolet dealership in the Tulsa metro area, has significantly expanded its pre-owned vehicle inventory to include all makes and models alongside its extensive GM-Certified selection. The expansion addresses increasing consumer demand for quality pre-owned vehicles while offering enhanced financing options through partnerships with more than 40 lending institutions.

The Sand Springs-based dealership has restructured its used vehicle operations to provide multiple inventory categories, including GM-Certified pre-owned vehicles, Manager's Specials, and a dedicated Bargain Row featuring value-priced options. This tiered approach allows customers from Tulsa, Sand Springs, Sapulpa, Jenks, Broken Arrow, and surrounding Green Country communities to find vehicles matching their specific budget requirements.

"The pre-owned market has evolved significantly, and buyers today expect more variety and transparency in

their vehicle shopping experience," said Michael Henry, General Manager at Keystone Chevrolet. "By expanding beyond traditional Chevrolet inventory to include all makes and models, we're positioning ourselves to serve a broader range of customers while maintaining the quality standards our community expects."

The dealership's expanded inventory coincides with enhanced digital tools designed to streamline the car-buying process. Customers can now access online trade-in valuations, payment calculators, and pre-qualification applications before visiting the dealership. These digital resources complement the dealership's traditional services, including free service pickup and delivery for maintenance needs.

Keystone Chevrolet has also introduced specialized programs for military personnel, first responders, and returning customers. The dealership's Engines for Life warranty program remains available on qualifying vehicles, providing additional help for pre-owned vehicle purchasers.

The expansion comes as the automotive industry continues adapting to changing consumer preferences and economic conditions. Recent industry data indicates that pre-owned vehicle sales have remained strong across Oklahoma, with buyers increasingly seeking dealerships that offer comprehensive financing solutions and diverse inventory selections.

For customers searching for used car deals in Tulsa, the expanded inventory at Keystone Chevrolet includes late-model vehicles from various manufacturers, each undergoing thorough inspection processes. The dealership's CarFax Top Rated Dealer designation reflects its commitment to transparency in vehicle history reporting and customer service excellence.

The dealership's location, approximately 10 minutes west of downtown Tulsa via the Keystone Expressway, provides convenient access for customers throughout the metropolitan area. As a family-owned and Native American-owned business, the dealership has maintained deep roots in the local community while evolving to meet contemporary automotive retail demands.

Beyond traditional gasoline-powered vehicles, the dealership has also incorporated electric vehicle options into its inventory, including the Chevrolet Equinox EV, Blazer EV, and Silverado EV models. This addition reflects the growing interest in electric vehicle technology among Oklahoma consumers.

Keystone Chevrolet operates from its Sand Springs facility, offering comprehensive automotive services including sales, parts, and service departments. The dealership's expansion of its used vehicle selection represents its ongoing commitment to serving the diverse transportation needs of the Tulsa metropolitan area.

while maintaining its position as a community automotive partner.

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For more information about Keystone Chevrolet, contact the company here: Keystone Chevrolet Michael Henry (918) 245-2201 info@keystonechevrolet.com 8700 Charles Page Blvd, Sand Springs, OK 74063

## **Keystone Chevrolet**

*Keystone Chevrolet is a new Chevrolet and pre-owned car dealership located in Sand Springs, OK, serving the greater Tulsa area. Drivers who are looking for remarkable deals on new vehicles, services, and car financing.*

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