



Anfesa's Jewelers Announces Winners of 2026 Love Stories Giveaway

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Anfesa's Jewelers has announced the winners of its 2026 Love Stories Giveaway, a community initiative that invited customers to share personal narratives connected to their jewelry. The contest ran from February 2 to February 14, 2026, and recognized stories that illustrated how pieces from the store marked significant life moments. Elizabeth and Tanner won the Instagram category, while Melissa and Tommy claimed the Facebook prize, each receiving a \$500 Valentine's Day Gift Basket.

Participants submitted entries between February 2 and February 8, 2026, including a photograph and a written account of their jewelry experience. Submissions appeared in a public gallery on the company's Facebook page. Community voting occurred from February 9 to February 13, 2026, with winners determined by the highest number of likes. The announcement on February 14 highlighted the diverse experiences shared, ranging from proposals and anniversaries to family heirlooms passed across generations.

The giveaway emphasized the emotional role of jewelry in everyday lives and special occasions. Many entries featured items selected or designed at the jewelry store in Raleigh, NC, underscoring how such pieces often become central to personal histories. This engagement allowed the store to connect with

customers beyond transactions, fostering a sense of shared community in the Triangle region.

Anfesa's Jewelers has participated in customers' milestones for more than 32 years. The contest provided a platform for individuals to reflect on those moments while encouraging others to appreciate similar connections. Entries showcased a variety of jewelry types, including engagement rings, anniversary bands, and custom creations, each tied to unique circumstances.

"Every piece of jewelry carries a unique story, and we are excited to celebrate those stories through this giveaway," said Anfesa Matthews, Owner of Anfesa's Jewelers. "It provides an opportunity for our customers to reflect on meaningful moments while engaging with others in the Triangle area."

The initiative aligned with the store's approach to building long-term relationships. By inviting submissions and public voting, it created an interactive experience that extended the conversation about jewelry into the broader community. Feedback from participants indicated appreciation for the opportunity to share and discover others' experiences.

"By inviting customers to share their love stories, we strengthen our connection to the community and honor the trust placed in us over the years," said Anfesa Matthews, Owner of Anfesa's Jewelers. "We look forward to seeing the diverse experiences that have been part of our customers' journeys."

In support of such customer stories, Anfesa's Jewelers maintains a range of services, including custom design consultations and on-site repairs handled by master jewelers. These offerings ensure that pieces involved in personal narratives remain in optimal condition. The store also provides appraisals, gold and silver evaluations, and selections of fine jewelry and watches to accommodate various preferences and needs.

Voted a leading bridal destination in the area, the business assists with wedding-related selections while operating from its location in Garner. The team focuses on guiding clients through options for engagements, ceremonies, and other celebrations. This comprehensive support complements the storytelling aspect celebrated in the giveaway.

Anfesa's Jewelers is a family-owned business founded in 1993 in Garner, North Carolina. The company has expanded its inventory and services over more than three decades while serving the Triangle region. With a state-of-the-art repair facility, the store continues to address jewelry needs for multiple generations of families through personalized attention and quality craftsmanship.

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For more information about Anfesa's Jewelers, contact the company here: Anfesa's Jewelers Anfesa (919) 773-0013 info@anfesajewelers.com 205 New Fidelity Ct, Garner, NC 27529

Anfesa's Jewelers

Since 1993, we've been Garner's trusted family-owned jewelry store, offering a stunning selection of diamonds and designer brands. With expert repair services and a passion for your love story, visit us to find the perfect ring today!

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