Atlanta West Jewelry Hosts Luck of the Leprechaun Gold Buying Bash

April 10, 2026

DOUGLASVILLE, GA - April 10, 2026 -
Atlanta West Jewelry hosted the Luck of the Leprechaun Gold Buying Bash from March 16 through March 21, 2026, at its Carrollton and Douglasville, Georgia, locations. The week-long event marked the continuation of a 25-year tradition in the West Georgia community. Customers brought in unworn or outdated gold jewelry, broken chains, rings, earrings, gold coins, and scrap gold for professional evaluation.

Jewelers conducted assessments on-site while customers waited. The process typically concluded in minutes. Participants who chose to apply the trade-in value toward a new purchase or custom design received an additional 10 percent bonus. The bonus applied specifically when the payout was used for in-store selections or custom work. Those opting for cash received the base offer without the bonus. The event operated without obligation, allowing individuals to receive evaluations regardless of their decision.

This gathering enabled community members to refresh personal collections or create new pieces using the value from older items. Atlanta West Jewelry's master jewelers, drawing on decades of combined experience, provided transparent assessments based on current market conditions, purity, weight, and condition of each item. Customers received clear explanations at every step.

Atlanta West Jewelry operates as a jewelry store offering fine jewelry, diamonds, and engagement rings. The Gold Buying Bash integrated with the store's established role in supporting jewelry renewal and maintenance for local residents.

Shain Jackson, Co-Owner of Atlanta West Jewelry, stated, "For 25 years, this event has helped community members turn unused gold into meaningful new jewelry in a transparent and supportive environment."

Participation remained strong throughout the week, consistent with previous years when the event drew steady visitors seeking practical options for managing their jewelry holdings. Many enthusiastic attendees combined the trade-in process with personalized consultations for custom pieces, resulting in updated collections tailored to current personal preferences.

Tiffany Stovall, Co-Owner of Atlanta West Jewelry, remarked, "Events like this strengthen ties with the community by offering a convenient way to update personal collections."

The family-owned business maintains locations in Douglasville and Carrollton. Founders Shain Jackson and Tiffany Stovall grew up in Douglas County. Shain Jackson serves on the Douglas County Chamber of Commerce board, linking the operation to regional initiatives.

Small businesses like Atlanta West Jewelry contribute to the local economy in Carroll and Douglas Counties. The Gold Buying Bash formed part of a series of activities that respond to ongoing customer interests throughout the year. It offered an accessible avenue for jewelry recycling and renewal in a low-pressure setting.

The evaluation process emphasized education and openness significantly. Jewelers detailed each factor influencing the offer, ensuring customers fully understood the basis for assessments. This transparent approach has supported the event's reputation as a trusted annual occurrence in the local area.

Atlanta West Jewelry has participated in other community activities over the years, including seasonal gatherings and recognitions of local first responders. These efforts reflect consistent involvement in West Georgia.

The Luck of the Leprechaun Gold Buying Bash aligned with broader patterns of interest in jewelry maintenance and renewal. Participants often used the opportunity to explore options that better matched their current needs while responsibly handling older items.

Atlanta West Jewelry functions as a family-owned business with locations in Douglasville and Carrollton,

Georgia. The company specializes in fine jewelry, diamonds, and engagement rings while providing repair, custom design, appraisal, engraving, and watch repair services.

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For more information about Atlanta West Jewelry, contact the company here:Atlanta West JewelryShain Jackson and Tiffany Stovall(678) 664-2464AtlantaWestJewelry@gmail.com6740 Douglas Blvd, Douglasville, GA 30135-1599

Atlanta West Jewelry

At Atlanta West Jewelry, we love serving our friends in Douglasville and West Georgia as a family-owned, local jewelry store. Applying our years of expertise in diamonds, we offer beautiful luxury jewelry, repairs, appraisals and custom design.

Website: https://www.atlantawestjewelry.com/

Email: AtlantaWestJewelry@gmail.com

Phone: (678) 664-2464