Institute of Clinical Excellence Reflects on 173 Five-Star Google Reviews for Its Physical Therapy CEU's & Courses

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The Institute of Clinical Excellence has achieved 173 five-star Google reviews, marking a significant milestone in clinician feedback for its continuing education programs. This aggregate rating underscores the consistent value that physical therapists and rehabilitation providers find in the organization's offerings.

Founded in 2012, the Institute of Clinical Excellence has completed more than 2000 course deliveries and issued certifications to over 3000 clinicians nationwide. The organization is dedicated to developing what it terms Physical Therapist 2.0, professionals who combine strong foundational skills with deep expertise in areas of personal passion. Its educational portfolio includes live in-person courses, structured online programs, and comprehensive one-year specialization certifications across divisions such as pelvic health, fitness athlete, older adult, endurance athlete, orthopedics, and dry needling.

The curriculum addresses a wide range of clinical topics, including upper and lower body dry needling, extremity management, older adult rehabilitation, cervical and lumbar spine manual therapy, persistent pain management, primary care physical therapy, and rehabilitation of the injured runner. Live courses are held in

multiple cities throughout the United States, with recent and scheduled sessions in Tempe, Arizona; Salt Lake City, Utah; Virginia Beach, Virginia; Burlington, New Jersey; Simi Valley, California; Bellevue, Washington; and Hendersonville, Tennessee. Online courses span eight weeks, allowing flexibility for busy clinicians while maintaining a low student-to-instructor ratio. Hands-on training with immediate retesting ensures participants demonstrate competency before completing each session.

Specialization certifications integrate multiple courses into cohesive pathways. These programs require practical assessments rather than relying solely on written evaluations, enabling clinicians to translate new techniques directly into improved patient care. In addition to formal courses, the Institute of Clinical Excellence produces the #PTonICE Daily Show podcast, which releases episodes five days a week covering clinical application, research updates, and professional development topics. The organization also sends the Hump Day Hustling weekly email, which curates recent research articles and social media insights for its community.

Clinician reviews on Google provide concrete examples of the programs' influence. One participant in a course led by Alan Fredendall noted that the material built knowledge brick by brick and delivered substantial value, describing the instructor as highly effective and stating that the experience prompted a decision to launch an independent practice while delivering higher-quality care.

Another reviewer who attended a spinal manipulation course with Brian Melrose highlighted the laid-back yet informative teaching style, explaining how the session renewed professional motivation and reinforced the important role physical therapists play as a bridge to health and healing for their patients.

"Clinicians consistently share that our courses help them refine their skills and approach patient care with greater confidence and precision," said Alan Fredendall, faculty member at the Institute of Clinical Excellence and certified specialist in the fitness athlete, older adult, and endurance athlete divisions.

Brian Melrose, lead faculty with the spine division at the Institute of Clinical Excellence, added, "The feedback we receive underscores how continuing education can reignite passion for the profession and equip providers to address orthopedic and sport-related challenges more effectively."

The Institute of Clinical Excellence further supports professional growth through free resources, such as podcast episodes accessible on major platforms and the ICE Physio App for on-the-go listening. Its educational model promotes the integration of evidence-based practices with the development of specialized clinical niches that align with individual patient populations.

With more than a decade of focused experience in training physical therapists and rehabilitation providers, the organization maintains an active schedule of live and online offerings. The accumulation of 173 five-star

Google reviews reflects participation from clinicians working in varied practice environments who have applied the training to real-world cases.

The Institute of Clinical Excellence continues its commitment to advancing physical therapy through practical, competency-based education that fosters both clinical excellence and long-term career satisfaction.

About the Institute of Clinical Excellence

The Institute of Clinical Excellence, founded in 2012, provides Physical Therapy CEU's & Courses for physical therapists and rehabilitation providers. The organization delivers live, online, and certification programs focused on building specialized clinical skills alongside foundational expertise. Its mission centers on developing Physical Therapist 2.0 through evidence-informed training that enhances patient care and professional fulfillment. More than 3000 clinicians have earned certifications through its programs.

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Institute of Clinical Excellence

The Institute of Clinical Excellence (ICE) offers live and online continuing education courses for physical therapists, PTAs, OTs, OTAs, chiropractors, and athletic trainers, helping professionals advance their clinical skills and patient care.

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