Collins Jewelers Master Jeweler Competes in Battle of the Benches Competition

April 10, 2026

DALLAS, GA - April 10, 2026 -
Collins Jewelers Master Jeweler Marty Collins competed in the Battle of the Benches Parts & Pieces Competition held at the Atlanta Jewelry Show. The event occurred on March 14-15, 2026, at the Cobb Convention Center in Atlanta. Bench jewelers from across the region gathered for the skills-based challenge.

Participants received a mystery bag of components and were tasked with creating an original piece within a limited timeframe. The competition evaluated precision, creativity, and the ability to work under pressure using the provided materials. Marty Collins represented the store in this portion of the larger industry gathering.

Collins Jewelers operates as a family-owned business with four generations of experience in the jewelry trade. The store performs all repair and custom work on the premises in Paulding County. This in-house approach supports consistent quality across its offerings.

Marty Collins serves as co-owner and brings more than 47 years of experience to the bench. His participation in the competition reflected the technical standards applied in the store's daily operations. Keith Collins, also

co-owner and master jeweler, contributes more than two decades of expertise to the business.

The Battle of the Benches serves as a platform for jewelers to demonstrate bench skills in a competitive setting. Events of this type provide opportunities for professionals to engage with peers and refine techniques used in the field. Collins Jewelers maintains involvement in such industry activities alongside its local service role.

Marty Collins, Co-Owner and Master Jeweler at Collins Jewelers, described the challenge involved. "The Parts & Pieces Competition is a true test of creativity and technical skill under time constraints," Marty Collins said. "It was an honor to participate alongside other bench jewelers from across the region."

Keith Collins, Co-Owner and Master Jeweler, addressed the broader value of the event. "Events like the Battle of the Benches allow experienced jewelers to test their abilities and stay current with techniques used in the trade," Keith Collins noted. "Marty's entry highlighted the level of work practiced at the store."

The store provides a range of services that align with its emphasis on craftsmanship. These include custom jewelry design, jewelry repair, watch repair, and appraisals for jewelry and gold items. Permanent jewelry options are available as well.

Repair and restoration work covers antique platinum jewelry, rhodium plating, stone setting, ring sizing, chain repair, pearl restringing, and engraving. All processes are handled on site by experienced staff. This setup allows the store to address various customer needs directly.

As a jewelry store in Dallas, GA, Collins Jewelers draws on its generational heritage to support its operations. The family structure facilitates the transfer of skills across decades, contributing to the consistency of services provided in the area.

Collins Jewelers engages in community activities while participating in industry events like the recent competition. Such involvement connects the store with both local residents and the wider jewelry profession. The business sustains its role through a combination of traditional practices and professional development.

The family-owned model has enabled Collins Jewelers to adapt to changes in the trade over time. Oversight by the co-owners ensures that bench work meets established standards in every project. This foundation has supported the store's presence in the region for an extended period.

In summary, Marty Collins' competition in the Battle of the Benches Parts & Pieces Competition illustrates the bench jeweler capabilities maintained at Collins Jewelers. The event added to the store's record of engagement in the jewelry industry.

Collins Jewelers is a family-owned business providing jewelry services for four generations. The store specializes in custom design, repair, restoration, and appraisal services for customers in Dallas, Georgia, and surrounding areas.

###

For more information about Collins Jewelers, contact the company here:Collins JewelersMarty Collins770-709-6926CollinsJewelers@gmail.com80 Seven Hills Blvd #307, Dallas, GA 30132

Collins Jewelers

Collins Jewelers is a family-owned and operated business providing quality jewelry for four generations. It is our goal to continue this tradition, while instilling new ideas and services that will take your jewelry-buying experience to a new level.

Website: https://collinsjewelers.com/

Email: CollinsJewelers@gmail.com

Phone: 770-709-6926

COLLINS
JEWELERS