



West & Co.
DIAMONDS

JEWELRY

West and Company Diamonds Participates in Sinclair of Skaneateles 8th Annual Wedding Expo

April 10, 2026

AUBURN, NY - April 10, 2026 - PRESSADVANTAGE -

West and Company Diamonds will participate in the Sinclair of Skaneateles 8th Annual Wedding Expo on April 11, 2026. The Auburn company will join more than 40 premier vendors at the event, which runs from 12 p.m. to 3 p.m. at the Sinclair of Skaneateles venue in Skaneateles, New York.

The expo brings together DJs, hair and makeup artists, wedding planners, photographers, jewelers, bakers, dress shops, travel agents, and other wedding service providers in one location. Attendees can interact directly with vendors to assess fit for their wedding needs. This gathering supports couples planning weddings in the region by offering an efficient way to compare options and make informed decisions.

A representative from Sinclair of Skaneateles described the purpose of the annual event. "Join us for the 8th Annual Wedding Expo at Sinclair of Skaneateles and meet the best wedding vendors in town all in one beautiful place."

David West Nyth, owner and DeBeers Diamonds Today Award-winning jewelry designer at West and Company Diamonds, commented on the participation. "Events like this allow couples to see work in person

and discuss their vision for rings and other jewelry that will mark their special day."

Participation in the expo contributes to broader community engagement within the Finger Lakes wedding industry. It facilitates direct connections between local professionals and couples preparing for major life events, fostering valuable interactions. Such collaborations help strengthen the network of trusted vendors available to support unforgettable weddings in the area.

West and Company Diamonds was founded in 1991 by Nytch and his wife, Jody. Nytch entered the business with more than 40 years of experience after co-founding a jewelry manufacturing firm in 1982. He began his career polishing and sizing rings part-time in a Rochester jewelry store and advanced to master goldsmith, gemologist, and certified gemologist appraiser. The business thrived and operated in the Rochester area for nearly 25 years before relocating to Auburn in the picturesque Finger Lakes region.

The relocation reinforced the company's ties to the local community. Nytch holds credentials from the American Gem Society and the American Gemological Association that inform design, appraisal, and advisory practices. The company has maintained a focus on serving clients planning significant occasions.

As the wedding season approaches, expos of this kind provide practical opportunities for couples to meet experienced vendors face to face. West and Company Diamonds has taken part in similar events to contribute to the regional wedding community. The April 11 gathering offers an in-person setting for prospective clients to explore possibilities for jewelry associated with engagements and weddings.

The Sinclair of Skaneateles 8th Annual Wedding Expo is open to couples planning weddings. Tickets are available through Eventbrite. Representatives from participating vendors, including West and Company Diamonds, will be available throughout the afternoon to answer all your questions and provide valuable insights. This type of industry collaboration highlights the value of bringing together specialized services in a single venue. It supports efficient planning and fosters lasting relationships among professionals dedicated to wedding services in central New York, ensuring couples have the best options available for their special day.

West and Company Diamonds is Auburn's home for fine jewelry, diamonds, and engagement rings. The company has specialized in services such as custom design, repairs, and quality selections for clients in the region since 1991.

###

For more information about West and Company Diamonds, contact the company here: West and Company Diamonds David West Nytch (315) 253-7000 david@westandcompany.com 10 Genesee St, Auburn, NY 13021

West and Company Diamonds

West And Company Diamonds provides the finest quality diamond jewelry, engagement rings, wedding bands, and gemstone jewelry to the greater Finger Lakes Region of NY. Located in downtown Auburn, NY.

Website: <https://www.westandcompany.com/>

Email: david@westandcompany.com

Phone: (315) 253-7000

