

# MEMPHIS DIAMOND COMPANY

BY MEDNIKOW

## **Memphis Diamond Co. Expands Lab-Grown Diamond Selection With Independent Grading Reports**

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Memphis Diamond Co. has incorporated independent grading reports into its lab-grown diamond jewelry selection process. Every center stone is accompanied by a grading report from a trusted independent gemological lab. The company continues to apply hand-selection methods developed through the Mednikow family diamond business established in 1891.

Memphis Diamond Co. operates as the latest brand from the Mednikow family, which began its diamond operations more than 100 years ago. The family has maintained a position in the jewelry industry across generations. Memphis Diamond Co. focuses exclusively on lab-grown diamonds that are chemically, physically, and optically identical to mined diamonds. These stones are produced using technology rather than being extracted from the earth.

The selection process at Memphis Diamond Co. involves direct evaluation of each diamond by experienced personnel. Diamonds are assessed in person for cut, clarity, and brilliance according to standards refined over decades. Single diamonds over 0.50 carat receive grading reports from reputable laboratories. This documentation provides additional verification alongside the internal hand-selection protocol.

Ready-to-ship rings include models such as The Charlotte, priced at 1225 dollars; The Athena, at 1650 dollars; The Halston, at 2750 dollars; The Lennox, at 1650 dollars; The Giselle, at 1650 dollars; and The Emerson, at 2300 dollars. Each of these pieces features a center stone evaluated under the company's criteria and accompanied by the appropriate grading report, where applicable.

Customers also have the option to use an online custom design tool. The process begins with the construction of the ring setting according to individual specifications. A lab-grown diamond is then selected from the hand-selected inventory to complete the piece. All custom designs follow the same evaluation and documentation standards as the ready-to-ship collection.

Jay A. Mednikow, owner, said, "Our team evaluates each lab-grown diamond in person, applying standards developed across more than a century of family experience in the diamond trade."

The Mednikow family entered the diamond business in 1891. Memphis Diamond Co. extends that legacy by offering lab-grown diamonds while preserving the emphasis on direct assessment. Suppliers are selected based on alignment with the company's operational requirements. Every center stone undergoes review to confirm it meets the established thresholds for quality.

Pricing for the ready-to-ship collection reflects the specifications of each model, including metal type and diamond characteristics. The Charlotte, for example, provides an entry point within the lineup at 1225 dollars. Higher-priced models, such as The Halston, incorporate additional features or larger specifications. These figures are listed directly on the company's product pages and remain subject to standard retail conditions.

Sourcing follows the company's stated approach of working only with lab-created diamonds from chosen partners. Lab-grown diamonds are produced in controlled environments. The company notes that these stones share the same physical properties as natural diamonds. Grading reports from independent labs serve as a consistent reference point for stones above the 0.50-carat threshold.

The custom design platform allows real-time adjustments to setting elements before diamond selection. This sequence ensures that the final piece aligns with both aesthetic preferences and the quality verification process. Once completed, the design proceeds through the same hand-evaluation and documentation steps applied to all inventory.

Mednikow continued, "Inclusion of grading reports from trusted independent gemological labs provides customers with documented verification that complements our longstanding hand-selection practices."

Memphis Diamond Co. limits its offerings to lab-grown diamond jewelry. The company does not handle mined

diamonds under this brand. Operations center on the combination of family-derived evaluation methods and modern production techniques for lab-grown materials. The independent grading reports add a layer of third-party documentation to the internal protocols.

The Mednikow Promise accompanies each lab-grown diamond offered through the company. This commitment reflects the family's continued involvement in quality oversight. It applies uniformly to both custom and ready-to-ship selections.

Across its catalog, Memphis Diamond Co. maintains the practice of in-person diamond assessment. This method, developed since the business began in 1891, focuses on observable characteristics rather than data alone. Grading reports supplement the process for qualifying stones, creating a dual-verification framework.

The company's expansion into lab-grown diamonds builds directly on the Mednikow family history. The original diamond operations established a foundation of careful selection that now supports the current collection. Ready-to-ship models and the custom tool both operate within this framework, ensuring consistency in evaluation and documentation.

Memphis Diamond Co. remains dedicated to lab-grown diamond jewelry. Its practices integrate the Mednikow family experience with independent grading reports and transparent pricing for specific models. The approach provides structured options for acquiring pieces that have undergone defined selection and verification steps.

Memphis Diamond Co. is a specialist in lab-grown diamond jewelry. The company continues the Mednikow family diamond business established in 1891. It emphasizes hand-selected stones evaluated in person, grading reports from trusted independent gemological labs for qualifying center stones, and the Mednikow Promise as elements of its operations.

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## **Memphis Diamond Co.**

*Our diamonds are lab-grown and hand-selected for exceptional quality. We partner exclusively with trusted suppliers who share our commitment to beauty, quality and integrity and decades of experience.*

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