

Fusion Vine Owner to Speak at SEOST Conference 2026

April 10, 2026

Loveland, Colorado - April 10, 2026 -
Brian Kato, owner of Fusion Vine, a marketing agency based in Loveland, Colorado, is scheduled to speak at the SEOST Digital Marketing Conference ? commonly known as SEO Spring Training ? taking place April 29 through May 3, 2026, at the Crowne Plaza Phoenix?Chandler Golf Resort in Chandler, Arizona.

The conference, now in its seventh year, has built a format around working practitioners rather than theorists. Speakers are selected based on methods they are actively using in client work, and sessions are structured to produce implementable outcomes rather than general awareness.

Kato will participate in two capacities at the conference. He is confirmed as a featured participant in the Tech Mastermind VIP event, a selective gathering that brings together practitioners and agency leaders for in-depth strategic discussion. He will also lead breakout sessions focused on practical automation techniques, offering attendees frameworks and workflows they can apply directly to their marketing operations.

Kato's selection for both event tiers reflects a background that spans technical marketing, agency operations,

and digital security. His work at Fusion Vine has centered on building systems that address search visibility, automation, and online brand protection as connected disciplines.

Kato's appearance at SEOST follows his presentation at the SEO Mastery Summit in Saigon earlier this year, where he delivered a session titled "Defense Against the Dark Arts," covering cybersecurity strategies that businesses and agencies can use to protect their digital assets from malicious actors. That work reflects an approach to marketing that treats brand fortification and security as components of digital strategy rather than separate concerns. His sessions at SEOST will extend that perspective into the domain of automation, addressing how agencies can build efficient systems without introducing operational vulnerabilities.

The SEOST Digital Marketing Conference draws more than 30 speakers and is structured around current strategies in search, artificial intelligence, and marketing automation. The event is designed for agency owners, SEO professionals, and digital marketers seeking methods that are being actively used in the field. Attendees at the 2026 edition will have access to workshops, mastermind sessions, and networking opportunities across the five-day program.

Kato's dual role at the conference positions him among a select group of speakers presenting at both the VIP mastermind tier and the general breakout track. The Tech Mastermind event draws agency operators and senior practitioners working through higher-level strategic challenges, while the breakout sessions serve a broader attendee base looking for implementable tactics they can bring back to their teams immediately.

Kato's breakout sessions will address automation as a practical discipline rather than a theoretical concept. The sessions are intended to give participants step-by-step methods for building automated systems within their marketing workflows, with emphasis on immediate implementation rather than high-level overview.

"Automation is one of the most misunderstood levers in marketing today," said Brian Kato, owner of Fusion Vine. "Most practitioners know they should be using it more, but they don't have a clear system for getting started. My goal at SEOST is to change that ? to walk people out of those sessions with something they can actually build the next day."

Fusion Vine provides marketing strategy and execution services to businesses and brands. The agency focuses on integrated solutions that connect digital strategy, content, and technology to drive measurable results for clients. For more information about Fusion Vine, visit the agency's website.

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For more information about Fusion Vine, contact the company here:Fusion VineBrian Kato720-515-6188bkato@fusionvine.com805 E 58th StLoveland, CO 80538

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Fusion Vine

Fusion Vine is a Loveland, CO-based SEO and digital marketing provider. With an experienced team led by digital strategist Brian Kato, Fusion Vine has a track record of positive testimonials and industry recognition.

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