Kings Carpets & Flooring Expands Mobile Showroom Carpet Service Across Chelmsford

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Bishops Stortford, Essex - September 18, 2026 -
Kings Carpets Ltd has expanded its mobile showroom flooring service throughout Chelmsford, allowing residential and commercial customers to view carpet and flooring samples within their own homes and premises rather than travelling to a fixed showroom location.

The service brings a selection of flooring samples directly to the customer, covering carpets, engineered wood, laminate flooring, and luxury vinyl tiles. Following a booked visit, samples are presented on site, and the chosen flooring is measured and installed by the company's fitting team. The approach is designed to help customers assess how different materials appear under the lighting and conditions of the actual space where the flooring will be laid.

The expansion reflects wider demand for in-home selection services within the flooring sector, where matching samples to existing décor and natural light has become a growing consideration for homeowners and businesses alike. Kings Carpets Ltd reports that its coverage now extends across multiple areas of Chelmsford, serving houses, flats, offices, and maisonettes.

Alongside supply and installation, the company provides carpet maintenance, carpet repair, and carpet cleaning services intended to prolong the lifespan of flooring and maintain indoor conditions. Commercial clients are supported with flooring solutions selected to suit specific operational requirements.

Ian King, Director of Kings Carpets Ltd, said the mobile model addresses a practical challenge many customers face. "Choosing flooring in a showroom can be difficult because the environment differs so much from the room where the flooring will actually go," King said. "Bringing samples into the home lets people see the colours and textures against their own walls, furniture, and daylight, which leads to more confident decisions."

The company operates as Kings Carpets & Flooring - Carpet Chelmsford, offering a range of options from plush residential carpets to durable materials suited to high-traffic areas. Engineered wood is supplied for its stability across changes in temperature and humidity, while laminate and luxury vinyl tiles are offered as lower-maintenance alternatives that replicate the appearance of natural materials.

King added that local knowledge plays a part in the service. "Understanding the types of properties across Chelmsford, from period homes to modern flats, helps the team recommend flooring that suits both the space and how it is used day to day," he said.

Customers are also able to spread the cost of purchases through finance arrangements provided via Snap Finance, subject to eligibility. The company continues to work with a range of flooring brands across its residential and commercial ranges.

The process follows three stages: a booked visit, a viewing of samples from the mobile showroom, and installation by the company's fitters. This structure is intended to keep the selection and fitting process straightforward for customers managing busy schedules.

Kings Carpets Ltd is a UK-based flooring company specialising in the supply, installation, and maintenance of carpets, engineered wood, laminate, and luxury vinyl tile flooring for residential and commercial properties. The company operates a mobile showroom service and provides flooring solutions across Chelmsford and surrounding locations.

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Kings Carpets Ltd

Flooring Company In Essex, Hertfordshire and London. We make transforming your home easy with quality flooring - from purchase to installation and maintenance, we?re with you every step of the way.

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