



## **Ornate Home Expands Luxury Portfolio with Michael Amini Furniture Collections**

*April 14, 2026*

SANTA ANA, CA - April 14, 2026 -

Ornate Home, a U.S. online retailer specializing in traditional and luxury home furnishings, announces the addition of AICO (Amini Innovation Corporation) furniture collections to its online catalog effective this month. The move gives Ornate Home customers nationwide direct access to AICO's full range via its e-commerce platform and showrooms, strengthening the retailer's position in the high-end furniture market.

As Michael Amini receives one of America's most prestigious honors with his recent naming as an Ellis Island Medal of Honor recipient, Ornate Home joins his growing network of authorized retail partners. The award, which places Amini alongside U.S. presidents and Nobel laureates, will be presented at a black-tie gala in Ellis Island's Great Hall. Amini, a Hall of Fame inductee in the home furnishings industry, founded AICO 38 years ago and has since established the brand as a leader in luxury furniture design.

Amini Innovation Corporation (AICO) was founded in 1988 in Los Angeles, California. The company designs and manufactures luxury furniture collections distributed nationally through authorized showrooms and retail partners.

Ornate Home's AICO furniture catalog includes the Celine, Cortina, and Ariana collections spanning bedroom, dining room, living room, and bedding lines. Each collection is distinguished by hand-carved detailing and classical European design influences that define the AICO aesthetic.

"AICO is a natural fit for our catalog," said Mehmet Uncuoglu, CEO of Ornate Home. "The collections fill a gap in our assortment and give customers access to one of the most recognized names in the industry."

The addition responds to measurable growth in online luxury furniture purchasing. By adding AICO to its showroom and digital catalog, Ornate Home expands its geographic reach while giving AICO broader direct-to-consumer visibility across the U.S. — a channel that continues to account for an increasing share of high-end furniture sales.

"Today's luxury furniture buyers expect both design integrity and a convenient shopping experience," added Uncuoglu. "Making these collections available online allows us to serve customers nationwide who may not have access to a local showroom carrying Michael Amini Furniture."

Ornate Home operates as an online furniture and mattress retailer from locations in Santa Ana, California, and Charlotte, North Carolina. The company specializes in traditional and luxury home furnishings, offering a curated selection from leading manufacturers. Its e-commerce platform serves customers across the United States with an emphasis on quality and craftsmanship. Ornate Home also offers same-day white glove delivery to Orange County, California residents.

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### **Ornate Home, Santa Ana, CA**

*Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.*

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