

Funnel Force Recognized as Best Marketing Agency in Harrisonburg with Top Industry Momentum Score

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Funnel Force LLC, a full-service digital marketing and lead generation agency headquartered in Harrisonburg, Virginia, has earned recognition as the leading marketing agency in Harrisonburg according to BusinessRate's 2026 Annual rankings. The firm achieved a Momentum Score of 73, the highest in the Harrisonburg market, outpacing the next closest competitor by 12 points.

The BusinessRate Momentum Award identifies local businesses demonstrating measurable upward momentum in brand reputation and customer satisfaction. Rankings are calculated using comprehensive performance metrics derived from verified Google Review data, providing an objective, data-driven assessment of market leaders. The distinction is based entirely on verified customer feedback rather than self-nomination, industry voting, or paid programs.

"The recognition reflects the trust our clients place in us and the measurable results we deliver through our systematic approach to digital marketing," said Brent Stone, Co-Founder of Funnel Force. "Every campaign

we develop focuses on creating predictable, scalable growth for brick-and-mortar businesses, whether they're looking to expand locally or reach national markets."

The recognition comes as Funnel Force continues to demonstrate consistent results for clients across multiple industries. Recent client outcomes highlight the effectiveness of the firm's 5-Stage Growth System. A local service business grew monthly revenue from $85,000 to $167,000 in under seven months through strategic advertising initiatives. A financial services firm generated 18 qualified leads representing nearly $1 million in rollover-ready assets through precision-targeted campaigns. A retail client achieved four consecutive record revenue months after implementing an integrated digital strategy.

These results are documented in detailed case studies that demonstrate the repeatability of Funnel Force's approach. The firm maintains a comprehensive blog where business owners can access insights on lead generation strategies, digital marketing trends, and growth tactics specifically designed for brick-and-mortar businesses.

Funnel Force specializes in a comprehensive range of digital marketing services including geofencing and location targeting, CTV and OTT streaming TV ads, audio ads and digital radio, programmatic display and native advertising, broadcast TV and radio, paid social advertising, retargeting and remarketing, and search engine optimization. The agency's model centers on full-funnel strategy development, conversion-focused advertising execution, and measurable ROI tracking for every engagement.

"Building sustainable growth requires more than isolated marketing tactics," added Stone. "Our approach integrates multiple channels and touchpoints to create a cohesive system that drives consistent results. This recognition validates that methodology and the value it creates for our clients."

Funnel Force serves brick-and-mortar businesses throughout the Shenandoah Valley and across Virginia, as well as nationally across multiple industries including financial services, legal, retail, construction, and professional services. The agency was founded by Brent Stone and Glen Martin with the mission of helping brick-and-mortar businesses build predictable, scalable growth systems through strategic digital marketing and lead generation.

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For more information about Funnel Force, LLC, contact the company here:Funnel ForceBrent Stone5407676561info@funnelforce.co4155 Quarles CourtRockingham, VA 22801

Funnel Force, LLC

Funnel Force: The force behind simple, strategic marketing. We help brick-and-mortar businesses grow with CTV, OTT, geofencing, lead gen, and social media?driven by integrity, excellence, and strategy.

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